2023 (ISC)² Webinars
Sponsorship Opportunities
About (ISC)²:

(ISC)² is an international nonprofit membership association focused on inspiring a safe and secure cyber world. Best known for the acclaimed Certified Information Systems Security Professional (CISSP®) certification, (ISC)² offers a portfolio of credentials that are part of a holistic, pragmatic approach to security. Our association of candidates, associates and members, more than 280,000 strong, is made up of certified cyber, information, software and infrastructure security professionals who are making a difference and helping to advance the industry. Our vision is supported by our commitment to educate and reach the general public through our charitable foundation – The Center for Cyber Safety and Education™.

For more information about (ISC)² visit our website, follow us on Twitter or connect with us on Facebook and LinkedIn.

About (ISC)² webinars:

As the process of securing critical assets continues to grow in complexity, (ISC)² is committed to offering forums for our members that empower them to stay ahead of emerging threats. (ISC)² webinars allow cybersecurity professionals to take a deep dive into a specific topic. By attending, they advance their knowledge on the hottest topics and track current trends in the field while earning CPE credits to maintain their credentials.

- Each webinar is an exclusive sponsorship
- Topic and speaker customization align with your brand
- Live and on-demand content
- Quality lead generation converts to sales
- Dedicated marketing support
- Collateral distribution
- Language support for Asia-Pacific events
- Syndication support for other BrightTALK Channel owners

For all webinars, (ISC)² will provide an industry professional moderator and partner with you on webinar development to maximize audience impact.

Reach a growing audience of decision-makers

<table>
<thead>
<tr>
<th>Region</th>
<th>Average viewer rating (scale 1-5)</th>
<th>Average pre-registration</th>
<th>Average conversion rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America</td>
<td>4.66</td>
<td>775</td>
<td>63%</td>
</tr>
<tr>
<td>Asia-Pacific English</td>
<td>4.66</td>
<td>334</td>
<td>51%</td>
</tr>
<tr>
<td>Asia-Pacific Local Language</td>
<td>4.48</td>
<td>217</td>
<td>65%</td>
</tr>
<tr>
<td>Europe, Middle East, North Africa</td>
<td>4.55</td>
<td>405</td>
<td>57%</td>
</tr>
</tbody>
</table>

For more information on Sponsorship and Exhibit opportunities, please contact Lisa Pettograsso at lpettograsso@isc2.org or call +1.571.348.4780
North American Webinar Sponsorships

(ISC)² is an international nonprofit membership association with 330,000+ candidates, associates and members worldwide; 195,000+ of our members are based throughout the North American region.

Choice of format: We offer many different format options, allowing you to choose the best way to showcase your topic.

Live (ISC)² Security Briefing – single session  Fee: U.S. $27,000
60-minute webinar
400 guaranteed leads over a 3-month period
Post-event analysis report

On-Demand (ISC)² Security Briefing – single session  Fee: U.S. $23,500
Prerecorded 60-minute webinar
350 guaranteed leads over a 3-month period

On-Demand (ISC)² Security Briefings Series  Fee: U.S. $72,000
Prerecorded three-part series
Each webinar is 60-minutes - all are released in the (ISC)² on-demand library
1,200 guaranteed leads over a 3-month period

Live (ISC)² Think Tank/Roundtable  Fee: U.S. $28,000
Add your voice to a live roundtable webinar with influential security experts
400 guaranteed leads over a 3-month period
You provide one speaker, (ISC)² provides two additional presenters and a moderator
Post-event analysis report

Live (ISC)² Interview Briefing  Fee: U.S. $28,000
60-minute webinar consists of a short interview facilitated by our expert moderator, followed by a short presentation
400 guaranteed leads over a 3-month period
You provide one in-house speaker and one guest speaker
Post-event analysis report

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EMEA
Webinar Sponsorships

(ISC)² is an international nonprofit membership association with 330,000+ candidates, associates and members worldwide; 66,000 of our members are based in the EMEA region.

Live (ISC)² Security Briefing – single session  
Fee: £14,500

60-minute webinar
All leads from our live and on-demand views over a 3 month period
Post-event analysis report

(ISC)² Security Briefings registration profile

- C-Level | 6%
- SVP/VP | 2%
- Director | 8%
- Manager/Team Lead | 47%

(ISC)² member count in Europe, Middle East and Africa

U.K. | 16,600+ | 25%  
Germany | 4,200+ | 6%  
Middle East | 5,700+ | 9%

France | 1,900+ | 3%  
Africa | 16,000+ | 24%  
Spain | 2,000+ | 3%

Benelux* | 5,200+ | 8%  
Nordic** | 2,800+ | 4%  
Others | 12,000+ | 18%

*Benelux countries are Belgium, Netherlands and Luxembourg
**Nordic countries are Denmark, Finland, Iceland, Norway and Sweden

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Asia-Pacific
Webinar Sponsorships

(ISC)² is an international nonprofit membership association with 330,000+ candidates, associates and members worldwide; 62,000+ of our members are based in the Asia-Pacific region.

(ISC)² member summary in Asia-Pacific

Australia & New Zealand | 8,100+ | 13%  
China | 5,300+ | 9%  
India | 17,800+ | 28%

Japan | 4,400+ | 7%  
Korea | 2,200+ | 3%  
Singapore | 4,900+ | 8%

ASEAN countries except SG* | 10,000+ | 16%  
Others | 10,200+ | 16%

*ASEAN countries except SG are Brunei, Cambodia, Indonesia, Malaysia, Myanmar, the Philippines, Thailand and Vietnam

Live English Language (ISC)² Security Briefing – single session  
Fee: U.S. $12,000

60-minute webinar  
All leads from live webinar and three on-demand reports over a 3-month period  
Post-event analysis report

Live (ISC)² Security Briefing – single session in Chinese, Japanese or Korean  
Fee: U.S. $6,000

60-minute webinar  
All leads from live webinar and three on-demand reports over a 3-month period  
Post-event analysis report

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