# SPONSORSHIP OPPORTUNITIES

**ISC2 SECURE SUMMITS 2023** 



#### **ABOUT ISC2**

ISC2 is an international nonprofit membership association focused on inspiring a safe and secure cyber world. Best known for the acclaimed Certified Information Systems Security Professional (CISSP®) certification, ISC2 offers a portfolio of credentials that are part of a holistic, pragmatic approach to security. Our association of candidates, associates and members, more than 365,000 strong, is made up of certified cyber, information, software and infrastructure security professionals who are making a difference and helping to advance the industry. Our vision is supported by our commitment to educate and reach the general public through our charitable foundation – The Center for Cyber Safety and Education™.

### ABOUT ISC2 SECURE EVENTS

The ISC2 SECURE Summits series is a global initiative focused on continuing the cybersecurity conversation at a regional level, on topics with a global impact. The series facilitates regional engagement, allowing members and non-members to stay up-to-date on the most current cybersecurity topics year-round.

As an ISC2 SECURE Summits participating sponsor, you'll have the opportunity to present highly targeted, regional-specific messaging that answers each audience's unique interests.

### WHY EXHIBIT AND SPONSOR

- Expand your organization's global brand recognition
- Connect with thousands of cybersecurity leaders and stakeholders
- Gain access to one-on-one conversations with key decisionmakers seeking the latest products and solutions
- Nurture qualified leads that convert to sales
- Choose from a broad range of premium visibility opportunities

"As a sponsor of ISC2 SECURE DC 2022, we were impressed with the level of expertise and knowledge demonstrated by the attendees and presenters alike. The conference provided an excellent platform for industry leaders to share insights and best practices for addressing today's complex security challenges."

Adam Sakai,
 RegScale

#### **LIVE, IN-PERSON SUMMITS**

Our in-person series is comprised of three regional events which will host around 250 – 350 attendees. These one- or two-day meetings will be hosted in 3 locations around the world in 2023.

| Event Date           | Event Name            | Event Venue         |
|----------------------|-----------------------|---------------------|
| September 21, 2023   | SECURE London         | Kings Place, London |
| December 1, 2023     | SECURE Washington, DC | Details to follow   |
| December 6 & 7, 2023 | SECURE Singapore      | Details to follow   |



# LIVE, IN-PERSON SUMMITS

SECURE London: Sept. 21, 2023

**SECURE Washington, DC: Dec. 1, 2023** 

SECURE Singapore: Dec. 6 & 7, 2023

#### **BOOTH**

#### Tabletop Booth - \$3,000

- One (1) 6-foot skirted table
- Two (2) chairs
- One (1) wastebasket
- One (1) lead retrieval license

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#### **Exhibitor Benefits**

- Two (2) badges
- · Registrant opt-in list
  - Post-opt-in list to be provided within 1 week after event
- Sponsor recognition and acknowledgement:
  - Company logo and link with sponsor level displayed on SECURE Summit website
  - Company logo displayed on on-site signage
- Promotional marketing code offering up to five (5) 20% off conference registration discounts for your clients and prospects

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#### **BECOME A SPONSOR!**

#### **Speaking Session - \$12,000**

(limited availability)

- One (1) 60-minute live speaking session
  - Featured on main agenda reaching all attendees
  - Session attendee contact information (includes email addresses)
- Eligible for CPE credit if criteria is met. Session must be educational in nature to qualify for CPE credits. ISC2 will determine if CPE can be awarded based on content
- Tabletop booth
- All Exhibitor benefits

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#### **Hospitality Sponsorship - \$8,500**

Breakfast, Lunch and Break Sponsorship

- Company logo recognition throughout breakfast and lunch
- One reserved "Sponsored by" table for networking
- Opportunity to place marketing collateral at the tables
- Break Sponsorship: Preferred station placement near on-site exhibit booth
- Optional: sponsor-provided branded napkins
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- Logo on event lanyards
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#### Wi-Fi - \$4,000

- Logo on back of each attendee badge with Wi-Fi information
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#### **Networking Reception - \$6,000**

- Happy Hour drinks and light bites provided
- Sponsor logo signage to be included in area of reception
- Distribution of printed materials, gifts or promotional items in sponsor area
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## EXPAND YOUR GLOBAL REACH BY SPONSORING MULTIPLE EVENTS

Become a SECURE Executive sponsor by purchasing opportunities all 3 SECURE events and get a 10% package discount at ISC2 Security Congress!

For information on sponsorship packages at our flagship ISC2 Security Congress and our weekly, regional Security Briefings Webinars series, contact