



WEBINARS

# 2021 APAC SPONSORSHIP BRIEF

Partner with us and gain exclusive access to cybersecurity professionals in Asia-Pacific

21,000+



Connect with (ISC)<sup>2</sup> members who are middle to senior level in their organizations

400+

Average qualified leads generated per webinar

AVERAGE

450+ Pre-registrants  
200+ Live Attendees  
300+ On Demand Viewers

Communicate with your audience in Asian languages and local time zones

CANTONESE  
JAPANESE  
KOREAN  
MANDARIN

## Multi-Channel Promotion

across various (ISC)<sup>2</sup> social media channels, chapters, partners, etc.



## Live interaction with quality audience

Promote your advance technology and thought leadership through

- Live Q&A
- Live screenshare for short demo
- Live polls

## Platform Features

- Live streaming and on-demand listing on the (ISC)<sup>2</sup> website
- Closed caption and transcript available
- Lead qualifying questions (up to 3)
- Share attachments/assets for download



For sponsorship opportunities, please contact:  
Michaella Park at [mpark@isc2.org](mailto:mpark@isc2.org)