SPONSORSHIP OPPORTUNITIES:

In-Person Events:
Secure Summits | 4
Security Congress | 20

Media Opportunities:
Webinars | 44
InfoSecurity Professional Magazine | 57
InfoSecurity Insights | 61
Cloud Insights | 64

CPE Submitter Program:
CPE (Continuing Professional Education) Submitter Program | 67

Center for Cyber Safety and Education:
Digital Citizenship Program | 69
ABOUT (ISC)² MEMBERSHIP

(ISC)² is an international, nonprofit membership association for information security leaders. We’re committed to helping our members learn, grow and thrive. More than 140,000 certified members strong, we empower professionals who touch every aspect of information security.

Membership Counts:

*Member counts were taken July of 2018. Member counts may vary month to month throughout the year.
EVENT DATES:

SECURE SUMMIT DENVER: DATE-JUNE 28, 2019
SECURE SUMMIT DALLAS: DATE-DECEMBER 6, 2019

In 2019, our Secure Events will be paired with training opportunities. In both Denver and Dallas, we will be offering certification training options throughout the week leading up to the Secure Summit. All events will take place in or near the same location. There will be multiple courses of both 2-day and 4-day training courses on various (ISC)² certifications. We will hold a networking reception on the last evening of the courses, which is one day prior to the Secure Summit, so sponsorship and exhibiting opportunities will be available over more than just one day.
Attendee Primary Job Function

- 24% - Information/Data/Web Security
- 19.11% - IT/Security Audit
- 15.56% - Network/System Security
- 9.33% - Risk Assessment/Management
- 8% - Other
- 6.22% - Regulatory/Compliance
- 5.33% - Application Development
- 4% - Corporate/General
- 3.11% - Sales/Marketing
- 2.67% - Administrative/Tech/Support
- 1.78% - Web Development
- .44% - Financial/Legal/HR
- .44% - Privacy

Attendee Profile Demographics

Primary Type of Business

- Aerospace 8.57%
- Construction, Mining, Agriculture >1%
- Education, Colleges, Universities 1.43%
- Entertainment/Hospitality/Travel/Recreation >1%
- Finance: Banking, Insurance, Accounting, Securities, Credit 10.00%
- Government, Federal, State, Municipal, Local 21.43%
- Internet Based Business 1.90%
- IT Related Services 5.71%
- Law Enforcement >1%
- Manufacturing (Computers/Software/Hardware) 3.33%
- Manufacturing (Non Computer Related) >1%
- Media/Marketing/Advertising >1%
- Medical/Healthcare 6.19%
- Military 7.14%
- Non Profit/Trade Assoc >1%
- Other Business/Industries 6.19%
- Technology Service Providers 13.81%
- Telecommunications/Communications 8.10%
- Utilities 1.43%
Which of the following best describes your job title or level of responsibility?

- Security/Systems Engineer: 26.15%
- Director/Manager Networking/Systems/Telecom: 9.17%
- Security/Systems Auditor: 6.88%
- Corporate Director/Manager: 6.42%
- Othe IT Staff: 4.59%
- CISO: 1.83%
- Other Security/Systems Staff: 10.55%
- Security Officer/ISO: 7.8%
- Security/Systems Administrator: 6.88%
- Consultant: 5.05%
- Application Development: 2.75%
- Programmer Developer: 2.75%
- Sales/Marketing: 2.75%
- 1.38% Chairman/CEO/COO, President
- CFO, Controller, Treasurer, Accountant, CIO, Privacy Officer, CPO, Tech Support/Help Desk, >1%

Some Of 2018 Year’s Attendees Included:

- AT&T
- Bank of America
- Blue Cross Blue Shield
- CISCO
- Charles Schwab
- Dell
- VISA
- Verizon
- U.S. Government
- Wells Fargo
- Mastercard
- Citigroup
- Lockheed Martin
- Charles Schwab
- Walmart
- Aetna
- US Foods
- American Express
- Amazon
- Raytheon
SPONSORSHIP PACKAGES

The following sponsorships are priced on a per-event basis for 1-day secure events in North America. There are a limited number of sponsorships and speaking opportunities available at each event. Discounts may be given for multiple seminars or when products are bundled with other media.

Exclusive Lunch & Learn Sponsor – US $8,500

» 45-minute presentation to attendees as a value add [must be presented by an industry expert, remain vendor neutral, presentation must be pre-approved by (ISC)² program manager]. Please bring your own laptop.
» Attendee list including attendee name, title, company, email, mailing address, and phone number as provided by attendees who did not opt-out
» 6’ table top with electric (with 4 attendees, enabling the vendor to attend all sessions and earn CPEs, if applicable)
» (5) Attendee seats to distribute to customers or prospects
» Literature distributed to all attendees at registration
» Opportunity to distribute company logo item to attendees
» Logo listed on all attendee registration confirmations
» One-time use of (ISC)² attendee list. (E-mail to be approved and deployed by (ISC)²)
» Logo & link on event information page
» Logo in all pre-show mailings (90-60-30 days)
» Passport to Prizes
» Phone Charging boosters with company logo during conference
» Opportunity to Participate in Sponsor Raffle
» 1 Lead Retrieval for real time leads

Platinum Event Sponsor – US $7,500 (Maximum 3)

» 40 -minute presentation to attendees (must be presented by an industry expert, remain vendor neutral, presentation must be pre-approved by (ISC)² program manager)
» Attendee list including attendee name, title, company, email, mailing address, and phone number as provided by attendees who did not opt-out
» 6’ table top with electric (with 4 attendees, enabling the vendor to attend all sessions and earn CPEs, if applicable)
» Literature distributed to all attendees at registration
» (5) Attendee seats to distribute to customers or prospects
» Logo listed on all attendee registration confirmations
» One-time use of (ISC)² attendee list. (E-mail to be approved and deployed by (ISC)²)
» Logo & link on event information page
» Logo in all pre-show mailings (90-60-30 days)
» Passport to Prizes
» Opportunity to Participate in Sponsor Raffle
» 1 Lead Retrieval for real time leads
» Official Wi-Fi Sponsor. Wi-Fi Password customized to Sponsors preference, Signage for Sponsor. This includes Sponsor name and Wi-Fi password

**Hospitality Break Sponsor - US $6,500**

» 30 Minute presentation to attendees during morning coffee break
» Attendee list including attendee name, title, company, email, mailing address, and phone number as provided by attendees who did not opt-out
» 6’ table top with electric (with 2 attendees, enabling the vendor to attend all sessions and earn CPEs, if applicable)
» Customized email sent to attendees 2 weeks prior to event.
» (3) Attendee seats to distribute to customers or prospects
» Company literature distributed to all attendees during 30-minute presentation
» Logo & link on event information page
» Logo in all pre-show mailings » Passport to Prizes
» Opportunity to Participate in Sponsor Raffle
» 1 Lead Retrieval for real time leads

**Gold Event Sponsor – US$5,500**

» 6’ table top with electric (with 2 attendees, enabling the vendor to attend all sessions and earn CPEs, if applicable)
» Attendee list including attendee name, title, company and email as provided by attendees who did not opt-out
» One-time use of (ISC)² attendee list. (E-mail to be approved and deployed by (ISC)²)
» (3) Attendee seats to distribute to customers or prospects
» Company literature distributed to all attendees at registration
» Logo listed on all attendee registration confirmations
» Logo & link on event information page
» Logo in all pre-show mailings
» Passport to Prizes
» Opportunity to Participate in Sponsor Raffle
» 1 Lead Retrieval for real time leads
Silver Event Sponsor – US$4,500

» 6’ table top with electric (with 2 attendees, enabling the vendor to attend all sessions and earn CPEs if applicable)
» Attendee list including attendee name, title & company as provided by attendees who did not opt-out
» One-time use of (ISC)² attendee list. (E-mail to be approved and deployed by (ISC)²)
» Company literature distributed to all attendees at registration
» Logo & link on event information page
» Logo in all pre-show mailings
» Passport to Prizes
» Opportunity to Participate in Sponsor Raffle
» 1 Lead Retrieval for real time leads

BRAND RECOGNITION SPONSORSHIP OPPORTUNITIES

Exclusive Registration/ Education Sponsor-US$2,500

» Logo on all registration reminder mailings
» One-time use of (ISC)² mailing list
» 1 Seat at registration table to welcome all attendees
» Ability to pass out attendee gift at registration

Welcome Reception Sponsor-US $5,000 (1 Available)

» Signage during reception
» Logo placement on conference website
» Exhibit table during reception

Pre-Show Training Lunch Sponsor-US $2,500

» Complimentary access with meal at event for two sponsor representatives
» Display table for your promotional materials
» Sponsor recognition by the event Announcer
BECOME A SPONSOR

Sponsoring at (ISC)² Secure Summit DC provides your company with the opportunity to engage with over 1,000 security professionals. Join other industry leaders and up-and-coming organizations showcasing their latest technologies first-hand to attendees. This is your opportunity to demonstrate your cutting-edge, innovative products and services while networking with thousands of industry experts, luminaries and peers.

WHY MY COMPANY SHOULD SPONSOR:

Meet qualified decision makers - attendees responsible for influencing, purchasing and implementing security technologies. Cultivate your ever-growing network through direct contact with industry peers, decision makers and certified professionals. Sell products and services. Promote company brand awareness.

WHO WILL ATTEND?

» Executive Officers (CISO, CSO, CTO, CEO, CIO)
» Director, Vice President of IT, Manager
» Senior Directors
» Architects/Engineers/Analyst
» Technical experts who determine security requirements and implement solutions
» Policy and decision makers with overall security responsibility
» Legal/Compliance/Regulatory professionals who work with policy and decision maker’s in establishing security policies
COMPANY’S PRIMARY TYPE OF BUSINESS

- 59% - Government or Military
- 9% - Other Business Industries
- 13% - Technology Providers
- 4% - Finance, Banking, Insurance
- 3% - Telecommunications
- 6% - IT Related
- 4% - Education

ATTENDEE PRIMARY JOB FUNCTION

- 47% - Info/Data/Web/Security and Regulatory Compliance
- 16% - Network/System Security
- 22% - IT Sec Audit/App Dev
- 13% - Risk Assessment/Management
- 3% - Admin/Help Desk
SECURITY PROFESSIONALS FROM:

AIR FORCE
Raytheon
KPMG
Federal Bureau of Investigation
Bishop O’Connell High School
Federal Deposit Insurance Corporation
Booz Allen Hamilton
FedScoop
FreddieMac
Capital One
General Services Administration
Internal Revenue Service
Department of Defense
Institute for Critical Infrastructure Technology
Colorado Technical University
National Institutes of Health
Customs and Border Protection
Naval Sea Systems Command
Honeywell
Defense Health Agency
Intelligence Agency Defense Information
University of Maryland, University Campus
Department of Agriculture National Institute of Standards and Technology
Department of Commerce
Northrop Grumman
Department of Education
National Security Agency
Department of Energy
Northern Virginia Community College
Department of Homeland Security
Office of Naval Intelligence
Department of Housing & Urban Development
Department of Navy
Rhode Island State Police
Department of State
Science Applications International Corporation
Department of Transportation
Social Security Administration
Department of Veterans Affairs
U.S. Nuclear Command and Control System
State of Arkansas
Under Armour
Sprint
The Catholic University of America
Deloitte
MetroStar Systems
Microsoft
General Dynamics
Centra Health
E*Trade
Tennessee Valley Authority
Johns Hopkins University
SAIC
Synchrony
Polaris Alpha
Ernst & Young LLP
Become a Sponsor

Take advantage of this extraordinary opportunity to meet and engage with 1000 leaders in the government and corporate information security industry. The event attendees are of the highest caliber – they include (ISC)² members who possess the CISSP and our other highly-marketable certifications. Many of our members also hold influential, decision-making positions at the highest levels of their respective organizations. This unique, once-a-year event will help establish your company as a leading provider of government and military cybersecurity products and services. Reserve a sponsorship today!

PLATINUM-US $12,500

- 45-minute track presentation
- Ad in the InfoSecurity Professional Magazine Half page
- Sponsor listed in Mobile App with logo
- Logo on pre-show emails
- Post Conference Opt-in attendee list
- Logo and link on event website
- 6 ft. tabletop display with 1 electrical outlet
- 1 lead retrieval unit
- 5 Complimentary Conference passes
- Literature distributed at registration
- All Food & Beverage
- Prime Location
- Up to 10 conference registrations to share with your customers at 25% discount from the nonmember price. Exclusive discount code provided by (ISC)²

GOLD-US $8000

- Sponsor listed in Mobile App with logo
- Logo on pre-show emails
- Post Conference Opt-in attendee list
- Logo and link on event website
- Up to 5 conference registrations to share with your customers at 25% discount from the nonmember price. Exclusive discount code provided by (ISC)²
- 6 ft. tabletop display with 1 electrical outlet
- 1 lead retrieval unit
- 4 Complimentary Conference passes
- Literature distributed at registration
- All Food & Beverage
- Prime Location
SILVER- US $5,500

» Sponsor listed in Mobile App with logo
» Logo on pre-show emails
» Up to 3 conference registrations to share with your customers at 25% discount from the nonmember price. Exclusive discount code provided by (ISC)²
» Post Opt-in attendee list
» Logo and link on event website
» 6 ft. tabletop display with 1 electrical outlet
» 1 lead retrieval unit
» 2 Complimentary Conference passes

BRAND RECOGNITION SPONSORSHIP OPPORTUNITIES

Welcome Reception Sponsor - US $10,000 (1 available)

» Signage during reception
» Half page ad in conference program
» Logo placement on conference website
» Exhibit table during reception

Lanyard Sponsors- US $5,000 (1 available)

» Show your support by sponsoring the official Summit Lanyard! Each attendee will receive this item during registration and will wear it throughout the duration of the event.

Lunch Sponsor Package- US $10,000

» Complimentary access with meal at event for two (3) sponsor representatives
» Display table for your promotional materials
» Sponsor recognition by the event Announcer
» Sponsor recognition in pre-event promotions
» Sponsor recognition on the SSDC website page - your logo linked to your website homepage
Afternoon Break Sponsor – US $5,000

» This sponsorship will provide attendee with an afternoon snack and beverages. Easel signage as the afternoon break sponsor and Acknowledgement of the company sponsorship on the SSDC Mobile App and printed agenda
SPONSORSHIP OPPORTUNITIES

Why become a sponsor? Take advantage of this extraordinary opportunity to meet and engage with 1000 leaders in the government and corporate information security industry. The event attendees are of the highest caliber – they include (ISC)² members who possess the CISSP and our other highly-marketable certifications. Many of our members also hold influential, decision-making positions at the highest levels of their respective organizations. This unique, once-a-year event will help establish your company as a leading provider of government and military cybersecurity products and services. Reserve a sponsorship today!

<table>
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<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>PLATINUM US $12,500</th>
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Being a Sponsor of (ISC)² Secure Summits is instrumental in our growth together, as we focus on inspiring a safe and secure cyber world. We look forward to many years of partnership ahead.
We are proud to announce the ninth annual (ISC)² Security Congress. This conference will take place from October 28-30, kicking off with pre-conference events on October 26-27 at the Swan & Dolphin in Orlando, FL. The event promises to be three days packed with education and networking opportunities, so mark your calendars.

This is a do-not-miss event!
WHAT IS (ISC)² SECURITY CONGRESS?

This event provides top-notch education to all levels of security professionals and practitioners. Security Congress delivers practical sessions that give cybersecurity professionals the tools to strengthen their security without restricting their business.

In order to make this event a success for attendees at all levels, (ISC)² has a variety of events and activities that will be interesting to attendees at multiple levels.

Security Congress 2019 will feature:

» CSA Summit
» Keynotes
» Up to 10 conference tracks
» (ISC)² Town Hall Meeting
» (ISC)² Security Congress Networking Night
» The 9th Annual (ISC)² Americas Information Security Leadership Awards
» Pre-Conference Training for those wishing to pursue (ISC)² certifications or continuing professional education
» Career Center
» Solutions Theater
» Chapter Event
Attendees will be provided the ultimate conference experience, viewing all exhibitors and making their selections from any of the 100+ conference sessions that will be available throughout almost 10 education tracks. All Access Pass attendees will have access to attend the keynote speaker program and will be encouraged to participate in a series of networking and special events.

This prestigious conference promises to bring in cyber, information, software and infrastructure security professionals not only from around the country, but from around the world. (ISC)² members are in 135 countries worldwide, and, while we know that most attendees will come from the North America Region, the demand for an international member’s event has been steadily increasing over the last several years.

Whether attendees need to know how to defend against APTs, deal with cloud security and digital forensic issues or confront the growing problem of mobile devices and BYOD, (ISC)² Security Congress will provide expert presenters and no-nonsense insights.

WHO WILL ATTEND?

» Executive Officers (CISO, CSO, CTO, CEO, CIO)
» Director, Vice President of IT, Manager
» Senior Directors
» Architects/Engineers/Analyst
» Technical experts who determine security requirements and implement solutions
» Policy and decision makers with overall security responsibility
» Legal/Compliance/Regulatory professionals who work with policy and decision maker’s in establishing security policies
» Legal/Compliance/Regulatory professionals who work with policy and decision maker’s in establishing security policies
WHY SHOULD MY COMPANY SPONSOR?

» Meet qualified decision makers – attendees responsible for influencing, purchasing and implementing security technologies.
» Cultivate your ever-growing network through direct contact with industry peers, decision makers and certified professionals.
» Engage with up to 4,000 (ISC)² members who are actively evaluating the best solutions, technologies, products, and services the industry has to offer
» Lead generation & pipeline building
» Presentation opportunities – establish yourself as a thought leader and subject matter expert
» Expo Hall
  - Limited number of exhibit booths and sponsorships to ensure your message is heard and you aren’t competing for attendee time and attention
  - Exhibit space sells out early, so reserve your preferred booth now
  - Flexible booth configuration options: 10 x 10, 10 x 20, 20 x 20, islands, etc.
» Meet qualified decision makers and those responsible for influencing, purchasing, and implementing security solutions.
» One-on-One Appointment Setting
» Branding & Visibility
» Networking opportunities
  - Expo Hall Pub Crawl
  - Center for Cyber Safety & Education Event
  - Networking Luncheons
» Networking Night - engage at the end of the conference with 1,000 + members in an exclusive fun party environment
2019 SECURITY CONGRESS AGENDA

PRE-CONFERENCE

Saturday, October 26
» 7:00am – 5:00pm: Registration
» 8:30am – 5:30pm: Pre-Conference Two-Day Training

Sunday, October 27
» 7:00am – 7:00pm: Registration
» 8:00pm – 5:00pm: CSA Summit
» 8:30am – 5:30pm: Pre-Conference Two-Day Training

CONFERENCE STARTS

Monday, October 28
» 7:00am – 5:30pm: Registration
» 8:00am – 8:30am: Congress Kickoff
» 9:30am – 5:00pm: Expo Hall
» 10:00am – 5:00pm: Career Center
» 8:30am – 9:30am: Keynote
» 10:15am – 11:00am: Conference Sessions
» 11:15am – 12:00pm: Conference Sessions
» 12:00pm – 1:00pm: Lunch
» 1:15pm – 3:15pm: (ISC)² Town Hall
» 3:15pm – 3:30pm: PM Break
» 3:30pm – 4:20pm: Conference Sessions
» 4:30pm – 5:30pm: Conference Sessions
» 5:00pm – 7:00pm: Expo Hall Pub Crawl
» 6:00pm – 8:00pm: Speaker Reception

Tuesday, October 29
» 7:00am – 5:00pm: Registration
» 8:00am – 8:50am: Birds of a Feather
» 9:00am – 10:00am: Keynote
» 10:00am – 5:00pm: Expo Floor (Last Day)
» 10:00am – 10:30am: AM Break - Expo Floor
» 10:30am – 11:30am: Conference Sessions
» 11:30am – 12:00pm: Expo Floor
» 12:00pm – 1:00pm: ISLA Americas Luncheon
» 1:00pm – 1:30pm: PM Break - Expo Floor
» 1:30pm – 2:45pm: Conference Sessions
» 2:45pm – 3:15pm: PM Break - Expo Floor
» 3:15pm – 4:00pm: Conference Sessions
» 4:10pm – 5:00pm: Conference Sessions
» 5:00pm – 5:30pm: Passport to Prizes
» 6:00pm – 9:00pm: Center Event

Wednesday, October 30
» 7:00am – 5:00pm: Registration
» 8:00am – 8:50am: Birds of a Feather
» 9:00am – 10:00am: Conference Sessions
» 10:00am – 12:00pm: Workshop Sessions
» 10:30am – 11:30am: Conference Sessions
» 12:00pm – 1:00pm: Lunch
» 1:15pm – 2:15pm: Conference Sessions
» 2:25pm – 3:15pm: Conference Sessions
» 4:15pm – 5:15pm: Closing Keynote
» 5:30pm – 8:30pm: Networking Night
“(ISC)² Security Congress is the best opportunity we, the everyday Security Professionals can meet, exchange experience, debate the most relevant issues in Cybersecurity and listen to great industry voices to gain the insights we need to continually defend the most important critical infrastructures, system applications and people. I don’t miss every year’s Congress, so make sure you also don’t!”

“The information being shared at the Congress is pertinent to the topics of today and relevant in it’s value to the information security professional. I highly recommend attending this event to anyone who wants the best information available to meet the challenges of today.”

“@emmaemail killed it! #MarketingUnited! 2017 was an absolute blast! Floored by the amazing speakers & content. Can’t wait for next year! Your hospitality is unparalleled.”

Ryan C. White
@RCW811
SECURITY CONGRESS ATTENDEE DEMOGRAPHICS

Is your work primarily concerned with:

- **84%** - IT Security Management Functions
- **11%** - General Security Management Functions
- **5%** - Non-security Functions (HR, Facilities, Sales/MKTG, Finance, Etc)

(ISC)^2 MEMBER PROFILE DEMOGRAPHICS

Company’s Primary Type of Business

- Accounting >1%
- Advertising >1%
- Aerospace 2%
- Automotive >1%
- Biotechnology >1%
- Computer/IT Services 21%
- Construction >1%
- Consulting 10%
- Consumer Products >1%
- Defense (Fire arms & weapons) 1%
- Education 5%
- Electronics >1%
- Employment Services >1%
- Energy/Utilities 3.7%
- Engineering 1.7%
- Entertainment & Recreation >1%
- Financial Services (banking & ins.) 20%
- Food & Beverage >1%
- Government (Local/state/federal) 13.8%
- Healthcare 6%
- Hospitality >1%
- Journalism & News >1%
- Law Enforcement >1%
- Legal Services 1%
- Life Sciences >1%
- Manufacturing 2%
- Media & Broadcasting (TV/radio/video) >1%
- Military 2.5%
- Pharmaceutical 1%
- Public Services >1%
- Public Relations >1%
- Publishing >1%
- Real Estate >1%
- Research & Development >1%
- Retail 2%
- Sports >1%
- Telecommunications 2.5%
- Tourism >1%
- Transportation (Land, sea, air) >1%
- Travel & Leisure >1%
- Video Games/Gaming >1%
- Warehouse Distribution >1%
- Web Services 1%
Which of the following best describes your job title or level of responsibility?

- **Manager (Senior/Asst)**: 18.5%
- **Director (Senior/Asst)**: 13%
- **Staff**: 13%
- **Consultant**: 7.4%
- **CISO/CSO**: 5%
- **Vice President (Executive/Senior/Asst)**: 5%
- **CEO**: 2.2%
- **Auditor**: 18%
- **Consultant**: 11%
- **Board Member, COO, Chairperson, Vice Chairperson, President**: >1%

Attendee Gender:
- 82% - Male
- 18% - Female

Attendee Age:
- 18-24: <1%
- 25-29: 3%
- 30-34: 7%
- 35-39: 13.3%
- 40-44: 19%
- 45-49: 21.3%
- 50-59: 29.4%
- 60+: 6%

Attendee Age Distribution:
- 18-24: <1%
- 25-29: 3%
- 30-34: 7%
- 35-39: 13.3%
- 40-44: 19%
- 45-49: 21.3%
- 50-59: 29.4%
- 60+: 6%

Attendee Gender Distribution:
- Male: 82%
- Female: 18%
What do you estimate your organization will spend in the coming year for products/services?

- 0% - Less than $10,000
- 6% - $200,001 - $500,000
- 4.5% - $100,001 - $200,000
- 6% - $200,001 - $500,000
- 11% - $5,000,001 - $10,000,000
- 9% - $1,000,001 - $5,000,000
- 11% - I don’t know my company’s annual budget

What is your role in respect to purchase of security technology, products, and/or services?

- 25% - Recommend Products and/or Specify Vendors
- 22% - Influence Purchase Decisions
- 19% - Research New Products
- 32% - Product User
- 10% - Final Decision Maker
Are you a first time attendee?

- Yes: 62%
- No: 38%

Do you have assets you’re responsible for in two or more countries?

- Yes: 10%
- No: 90%

SOME OF 2018 YEAR’S ATTENDEES INCLUDED:

» Adobe
» Amazon
» Bank of America, Citi Bank, TD Bank
» Blue Cross Blue Shield, Anthem, United Healthcare
» Boeing
» Cisco
» Deloitte
» Ernst & Young
» Exelon, Shell, Exxon Mobile, Pacific Gas & Electric (PGE)
» Google
» HPE
» Lockheed Martin
» Mayo Clinic, John Hopkins Hospital
» Microsoft
» Oracle
» PWC
» Raytheon
» State Farm
» Target
» Verizon, Sprint
» VISA
» US Army, Air Force & DOD
SPONSORSHIP AND EXHIBIT OPPORTUNITIES

EXECUTIVE PLATINUM EVENT SPONSOR
– US $30,000 (LIMITED TO 2)

» One 20’ x 20’ Island exhibit booth (Pipe and drape not included for island booths)
» 8 All Access Pass-conference registrations
» (ISC)² Security Congress Post Attendee Opt-In list (name, email, company & title only)
» One 60-minute session programmed into one of the seminar tracks (based on availability and timing)
» One 30-minute presentation in the Solutions Theater during exhibit hours
» Full-page ad in the (ISC)² InfoSecurity Professional print/digital publication (November/December 2019 issue; distributed digitally to 138,000+ members worldwide and to attendees at (ISC)² Security Congress)
» Full-page ad in (ISC)² Security Congress event pocket guide distributed to all Congress attendees plus extra distribution (Premium Placement) *After certain deadlines, some sponsorship opportunities may not be available.
» Up to 20 conference registrations to share with your customers at 25% discount from the non-member price. Exclusive discount code provided by (ISC)²
» Logo, link and company description (75-word maximum) on event information (ISC)² Security Congress page acknowledging company as an Executive Platinum Sponsor
» Logo listed in the (ISC)² Security Congress pre-event flyer and brochure recognizing company as an Executive Platinum Sponsor
» Logo in the (ISC)² Security Congress event pocket guide distributed to all Congress attendees, plus extra distribution
» Logo & link included in electronic proceedings acknowledging company as an Executive Platinum Sponsor onsite
» Logo displayed on Pavilion banner acknowledging company as an Executive Platinum Sponsor
» 8 passes to the Networking Night
» 2 social media shout-outs during the event
Passport to Prizes: Beginning the minute the exhibit hall opens (Monday, Oct. 28) attendees will have the opportunity to visit your booth to say hello and collect a passport stamp from each participating vendor. Must provide a $100 prize or more for giveaway

Conference Bag Insert – Get the attention of the All Access Pass attendees by placing 1 piece of company’s literature in the Conference Bag distributed at registration. Promote to stop by your booth. *Conference Bag sponsor must be sold for this to be included

Acknowledgement of company’s sponsorship on the Security Congress Mobile App

Exhibitor Appointments Now Available – Opt-In to 1 on 1 appointments with all conference attendees. Select dates and times are scheduled to reserve lead time with your company. Sponsor will receive first name, last name, email and title

PLATINUM EVENT SPONSOR – US $18,000 (LIMITED TO 8)

» One 10’ x 20’ exhibit booth
» 6 All Access Pass Registrations
» (ISC)² Security Congress Post Attendee Opt-In list (name, email, company, title only)
» One 60-minute session programmed into one of the seminar tracks
» Half-page ad in the (ISC)² InfoSecurity Professional print/digital publication (November/December 2019 issue; distributed digitally to 138,000+ members world-wide and to attendees at (ISC)² Security Congress (based on availability)
» Half-page ad in (ISC)² Security Congress event pocket guide distributed to all Congress attendees plus extra distribution
» Up to 20 conference registrations to share with your customers at 25% discount from the nonmember price. Exclusive discount code provided by (ISC)²
» Logo listed in the (ISC)² Security Congress pre-event brochure and flyer recognizing company as a Platinum Sponsor
» Logo in the (ISC)² Security Congress event pocket guide distributed to all Congress attendees plus extra distribution
» 6 passes to the Networking Night
» Logo & link on event information page acknowledging company as a Platinum Sponsor
» Logo & link included in electronic proceedings acknowledging company as a Platinum Sponsor
» Logo displayed on onsite banner acknowledging company as a Platinum Sponsor
» Passport to Prizes: Beginning the minute the exhibit hall opens attendees will have the opportunity to visit your booth to say hello and collect a passport stamp from each participating vendor. Must provide a $100 prize or more for giveaway
» Acknowledgement of company’s sponsorship on the Security Congress Mobile App
Exhibitor Appointments Now Available – Opt-In to 1 on 1 appointments with all conference attendees. Select dates and times are scheduled to reserve lead time with your company. Sponsor will receive first name, last name, email and title

**GOLD EVENT SPONSOR – US $14,000**

- One 10’ x 10’ exhibit booth
- 4 All Access Pass conference Passes
- One 30-minute presentation in the Solutions Theater during exclusive exhibit hours
- Half-page ad in the (ISC)² InfoSecurity Professional in the digital publication only (November/December 2019 issue; distributed digitally to 138,000+ members world-wide and to attendees at (ISC)² Security Congress (based on availability)
- Logo listed in the (ISC)² Security Congress pre-event brochure recognizing company as a Gold Sponsor
- Up to 20 conference registrations to share with your customers at 20% discount from the non-member price. Exclusive discount code provided by (ISC)²
- Logo listed in the (ISC)² Security Congress event pocket guide distributed to all Congress attendees plus extra distribution
- 4 passes to the Networking Night
- Logo & link on event information page acknowledging company as a Gold Sponsor
- Logo displayed on onsite banner acknowledging company as a Gold Sponsor
- Exhibitor Appointments Now Available – Opt-In to 1 on 1 appointments with all
conference attendees. Select dates and times are scheduled to reserve lead time with your company. Sponsor will receive first name, last name, email and title

» Passport to Prizes: Beginning the minute the exhibit hall opens attendees will have the opportunity to visit your booth to say hello and collect a passport stamp from each participating vendor. Must provide a $100 prize or more for giveaway

» Acknowledgement of company’s sponsorship on the Security Congress Mobile App

SILVER EVENT SPONSOR – US $11,000

» One 10’ x 10’ exhibit booth
» 4 Exhibitor Only registrations
» Logo listed in the (ISC)² Security Congress pre-event brochure recognizing company as a Silver Sponsor
» Logo listed in the (ISC)² Security Congress event pocket guide distributed to all Congress attendees, plus extra distribution
» Up to 20 conference registrations to share with your customers at 15% discount from the non-member price. Exclusive discount code provided by (ISC)²
» Logo & link on event information page acknowledging company as a Silver Sponsor
» Passport to Prizes: Beginning the minute the exhibit hall opens attendees will have the opportunity to visit your booth to say hello and collect a passport stamp from each participating vendor. Must provide a $100 prize or more for giveaway

» Acknowledgement of company’s sponsorship on the Security Congress Mobile App

Exhibit Hall Location:
Northern Hemisphere (5th Floor)

Exhibit hours:
» Monday, Oct. 28 from 9:30am – 5:00pm
   Expo Hall Pub Crawl 5:00pm - 7:00pm
» Tuesday, Oct. 29 from 10:00am – 5:00pm

Exhibitor Only Passes include:
» Expo Hall
» Expo Hall Pub Crawl
» Access to Solutions Theater sessions
» Career Center

All Access Pass exhibitor include:
» Expo Hall
» Expo Hall Pub Crawl
» Access to Solutions Theater sessions
» Career Center
» Educational sessions and keynotes
» Networking Night Invite
» *Excludes Luncheons

*After signing booth contract, sponsor will be provided with exhibitor kit and exhibitor portal access. This will include: uploading logos/company description, badge scanners, electric, booth furniture, AV, kiosks, waste baskets and so on. Booths include: Pipe & Drape (excluding island booths), ballroom carpet and standard identification sign.
DEADLINES*

» Brochure production – May 1
» Magazine ad – July 20
» Entries into the pocket guide – July 20
» Lanyards – August 1
» Branded conference bag – August 1

» Email Sponsorship – August 1
» Networking Night – August 17
» ISLA Americas – August 17
» Wi-fi Sponsor – September 3

*Please bear in mind the full value of the sponsorship will not be recognized as we get nearer to the event. After certain deadlines, some sponsorship opportunities may not be available.
CAREER CENTER SPONSOR – US $12,000 (4 AVAILABLE)

The Career Center at Security Congress will run parallel to the event. This is a great opportunity for a recruiting organization looking to staff IT professionals. It will offer free career-related services and information including resume review, career coaching, access to online career development tools and details on (ISC)² certifications. Plus, job seekers can connect with corporations and organizations on-site who are seeking qualified candidates.

Your sponsorship includes:

» Table top with 2 Chairs
» 4 exhibit booth badges
» Logo listed in the (ISC)² Security Congress pre-event brochure
» Up to 20 conference registrations to share with your customers at 20% discount from the nonmember price
» Logo listed in the (ISC)² Security Congress event pocket guide distributed to all Congress attendees plus extra distribution
» 4 passes to the Networking Night
» Logo & link on event information page acknowledging company as a Career Center Sponsor
» Logo and link on Career Center Registration website and confirmation email
» Logo displayed on onsite banner acknowledging company as a Career Center Sponsor
» Acknowledgement of company’s sponsorship on the Security Congress Mobile App
ATTENDEE RECHARGE LOUNGE SPONSOR - US $15,000
The Recharge Lounge will provide members a place to sit and relax, charge their phone/laptop or network with other members. This sponsorship will be listed as the sponsors name Attendee Lounge.

Your sponsorship will be recognized through:
» Signage
» Charging station
» Notepads
» Furniture
» Raffle with business cards (sponsor is responsible for giveaway and raffle)
» Logo & link on event information page acknowledging company
» Mobile app push notification promoting Attendee Charge with sponsoring name and URL

EXCLUSIVE CONFERENCE WI-FI SPONSOR – US $10,000 (ADD-ON ONLY)
Your sponsorship will be recognized through:
» Signage throughout the entire conference
» Acknowledgment in beginning of all sessions that Wi-Fi is brought to you by sponsor
» Company logo/banner, Wi-Fi username, password and 50 words of copy on conference website.
» Custom password for attendees with Sponsor Name
» Acknowledgement of company’s sponsorship on the Security Congress Mobile App

EXCLUSIVE EMAIL DAILY SPONSORSHIP – US $1,500 PER DAY
As an exclusive sponsor, your company logo will be included in all of the highlight emails which are sent to all (ISC)² attendees. In addition, you will be able to provide 150 words of copy.
BRANDING OPPORTUNITIES:

EXCLUSIVE BROCHURE SPONSOR – US $14,000

The conference brochure gets mailed to 90,000 information security professionals each summer. In 2018, 26% of attendees reported that they registered because of the brochure.

Sponsor will receive maximum exposure with:
» 2-page spread in the center of the brochure
» 2 custom discount codes with the name of the sponsor; 1 in the PRINTED and 1 in the DIGITAL version of the brochure
» Logo listed in the PRINTED and DIGITAL brochure recognizing company as the Brochure Sponsor
» Logo & link on event information page acknowledging company as a Silver Sponsor
» Brochure highlighted in 1 registration email and sponsor logo and link acknowledging company as the brochure sponsor

EXCLUSIVE BOOK STORE SPONSOR – US $12,000

The Book Store will be centrally located at the conference, open Monday through Wednesday during the conference.

Sponsor will receive maximum exposure with:
» 1 Book Signing that includes table and signage
» Logo window clings inside bookstore or branded bookstore shelves (based on bookstore location)
» Logo on onsite signage
» Logo and URL on website
» Provide one piece of literature that goes inside each purchase.

EXCLUSIVE HOTEL ROOM KEY – US $8,500

Grab attendee’s attention from the time they arrive to the event. Your company logo will be displayed on every room key given to attendees as they check into their hotel. Swan & Dolphin is the exclusive hotel room block for Security Congress. Quantity to be determined.

ESCALATOR WRAPS – US $12,000

High traffic and high impact. Escalators are standout locations for signage because they’re in high-traffic areas and are perfect for showcasing creative messages.
EXCLUSIVE BRANDED CONFERENCE BAG – US $10,000
Put your company logo in the hands of attendee’s by adding it to the All Access Pass conference bag. This also includes 1- 8x5 flyer for each bag. Attendees will receive this when they check-in at registration.

MAIN LOBBY ELEVATOR WRAPS – US $10,000
Swan and Dolphin is the exclusive hotel room block for (ISC)² Security Congress. Gain maximum visibility as these unique branding opportunities await you.

MEETING ROOM ELEVATOR WRAPS – US $8,000
Swan & Dolphin is the exclusive hotel room block for (ISC)² Security Congress. Gain maximum visibility as these unique branding opportunities await you.

EXCLUSIVE PRESS ROOM SPONSOR – US $7,000
This sponsorship will include:
» Logo on exclusive event Twitter page in all conference track rooms
» Logo on press registration page
» Directional signage
» Signage on press room where all event interviews will take place
» Sponsor can provide literature inside press room *(ISC)² approval required

EXCLUSIVE SOCIAL MEDIA WALL SPONSOR – US $6,000
This opportunity will showcase your logo co-branded with (ISC)²’s as the exclusive social media sponsor. It’s the attendees go-to place for everything that is going on at Security Congress. Logo will be included on additional sponsor signage as the social media wall sponsor and on Security Congress sponsor webpage.
HOTEL ROOM DROP – US $6,000 PER DROP, EACH DAY
Get your message in front of Security Congress attendees each evening at their hotel room. Swan & Dolphin is the exclusive Hotel Room Block for the conference. Include a fun giveaway, 1 informational flyer and branded bag. Drops are available Sunday 10/27, Monday 10/28 and Tuesday 10/29. Pricing is per day.

EXCLUSIVE MAGAZINE STAND BELLY BAND – US $6,000
Your company’s logo and message will be displayed on the (ISC)² InfoSecurity Professional Magazine. This is a great opportunity to publicize your booth location and drive traffic. Final dimensions will be provided via template. Magazine stands are located outside of the Conference Tracks.

EXCLUSIVE ATTENDEE LANYARDS – US $8,500
Show your support by sponsoring the official Security Congress lanyard! Each attendee will receive this item during registration and will wear it throughout the duration of the event. Your logo will be on the lanyards, listed on the sponsorship webpage and pre-show emails. Sponsor can also put one piece of literature in the attendee bag.

EXCLUSIVE EXPO AISLE BANNER – US $5,000 PER SIGN
Your company logo will be featured on one of the aisle banners that display aisle numbers. Also ask about exclusively sponsoring all aisle banners.

PROGRAM GUIDE ADS – PRICE VARIES
Send your message to all the Security Congress attendees. This is handed out to every attendee as they pick-up their badge at registration and the must-have for conference information. Full-page and half page ads available. US $2,000 for full-page ad and US $1,000 for half-page ad. (Maximum of 2 each)

FOR SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT: +1.866.331.4722 / sponsorships@isc2.org
FOOD & BEVERAGE:

BREAKFAST SPONSOR – EXCLUSIVE US $12,500 OR 3 SPONSORS AT US $5,000
Kick-off the conference each morning by providing attendees with light breakfast snacks and beverages to start the day. The opportunity to brand napkins and easel signage as the breakfast sponsor located in the conference tracks. Sponsorship offered on Monday, Oct. 28, Tuesday, Oct. 29 or Wednesday, Oct. 30.

LUNCH SPONSOR – US $15,000 (2 AVAILABLE)
Welcome 15-minute introduction to kick-off attendee lunch. Company logo will be prominently displayed at lunch through:
» Co-branded slides
» Table tent signs
» Directional signage to lunch
Logo and link on conference website Lunch Sponsor dates available to choose from are Monday, Oct. 28 or Wednesday, Oct. 30.

AFTERNOON BREAK SPONSOR – EXCLUSIVE US $12,500 OR 3 SPONSORS AT US $5,000
This sponsorship will provide attendee with an afternoon snack and beverages right on the expo hall floor. The opportunity to brand napkins and easel signage as the afternoon break sponsor. Afternoon break sponsorship is available Monday, Oct. 28 or Tuesday, Oct. 29.
Receive 1 push notification to notify attendees of break and sponsor.

DAILY EXCLUSIVE COFFEE SPONSOR – US $10,000 EACH DAY (MAXIMUM OF 2)
Sponsor attendees favorite item at conferences. The opportunity to brand napkins and coffee cups that will be used around the entire conference. Coffee Table will be located on the expo hall floor. Daily Exclusive Coffee Sponsor is available Monday, Oct. 28, Tuesday, Oct. 29 or Wednesday, Oct. 30.
THE (ISC)² WEBINARS

(ISC)² Webinars are a proven method of reaching high-level IT security executives in an intimate setting. Members advance their knowledge on emerging issues and get up-to-date on current trends and hot-button topics. The process of assessing risk and securing the information assets of any organization continues to change and grow in complexity. Members use our webinar to remain current.

(ISC)² Think Tank - 60-minute roundtable webinar where influential security experts present and debate on a range of thought-leadership topics surrounding today's most pressing security challenges and take a deeper look at how they relate to a particular industry or region.

(ISC)² Security Briefings - webinar series is a multi-part “deep dive” on a subject over a predetermined period. This allows the sponsor to present exclusively on a topic, getting deeper in the subject matter over a longer period of time.

(ISC)² Briefings On Demand - This is a pre-recorded version of the Security Briefings above – NOT live webinars. We will pre-record all the webinars in your series and release them at the same time into our on-demand archive library (similar to Netflix when they drop an entire season of a TV show all at once).

(ISC)² Solutions Summit - Solution providers to present their approach to a certain issue or problem, talking about the technologies that they use and the approach they take to solve the challenge at hand.

(ISC)² e-Symposium - online equivalent of a traditional conference with live expert speakers with whom members can interact from the convenience of their own workplace or home. These half-day events are held on a monthly basis and are a complimentary benefit to (ISC)² members.
### WEBINAR AVERAGE REGISTRATIONS/VIEWINGS

#### Think Tank:

<table>
<thead>
<tr>
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<th>Average Pre-Registration</th>
<th>Average Live (Unique)</th>
<th>Average 6 month Archive</th>
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#### Security Briefings:

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<th>Average Pre-Registration</th>
<th>Average Live (Unique)</th>
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<tr>
<td></td>
<td>798</td>
<td>370</td>
<td>2,323</td>
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#### Solutions Summit/e-Symposium:

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<th>Average Pre-Registration</th>
<th>Average Live (Unique)</th>
<th>Average 6 month Archive</th>
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<tr>
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<td>747</td>
<td>368</td>
<td>4,076</td>
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SECURITY ROUNDTABLE WEBINARS

Aimed at (ISC)² members the (ISC)² Think Tank webinars will focus on the various industry and product verticals that exist within information security. Marketed to (ISC)² members as a free member benefit as well as to non-members who may be interested in the topic being presented, these 1-hour educational webinars will bring together a single sponsor along with other industry experts to discuss and debate on a range of thought-leadership topics surrounding today’s most pressing security challenges and how they relate to a particular industry or region.

The webinars have enjoyed high attendance rates and long average viewing times, attributed to quality content and the availability of CPE credit.

Marketing for our webinars is done through email messages and promoted through our website, online banners and ads. Additional marketing is done through the BrightTalk Channel.

**Webinar duration:** 40-60 minutes • Only 3 speakers: the Sponsor’s subject matter expert (SME), 2 speakers invited by (ISC)² and the (ISC)² moderator.

As a speaker, you will present live using your phone. The audience registers via the (ISC)² ThinkTank website to “attend” the live event. Experience shows that members enjoy the live and interactive presentations where they can ask the speakers questions and follow along with the discussion. After the live event, the presentations are made available through a permanent archive with on-demand audio webcasts, downloadable podcasts and slides.

**Exclusive Sponsorship - US$17,000**

- Branding (company logo used in all marketing messages)
- The archived webinar is made available to members and non-members via (ISC)² Think Tank Channel resource repository
- Qualified leads (“cherry-pick“ from registered attendees), 230 guaranteed number of leads
- Event listing and link on (ISC)² events page.
- Automatic email sent to all people who pre-registered but did not show up/log in for the live webcast. Email includes the archive link for the webcast so they can listen at their convenience.
- Add up to 3 attachments/assets to your webinar – PDFs, whitepapers, links, slides, or videos. The audience will be able to see your assets in the “Attachments” tab while viewing your webinar. We track who clicks on the assets and provide you with that information.
(ISC)² Security Briefings Webinar Series is an opportunity for sponsors and attendees to “dive deep” into a topic by providing a multi-part webinar series on a subject over a pre-determined period. This allows the sponsor to present exclusively on a topic, getting deeper in the subject matter over a longer period of time. Attendees will appreciate the opportunity to immerse themselves in a topic and hear how a sponsor approaches solving the issue(s) being discussed.

Webinar duration: 40-60 minutes • Only 2 speakers: (ISC)²’s host and the Sponsor’s subject matter expert (SME).

The webinar opens with a few words from the host, setting the problem/topic to be discussed, and introducing the sponsor’s SME. The SME will present during a 40 - 45 minute time period on the subject that is the focus of the event. At the end of the presentation, the host and SME will have an interview style discussion exploring the information brought up during the presentation and answer questions submitted from the audience.

As the exclusive Sponsor of this webinar, you determine the topic of your webinar series. You will secure guaranteed high caliber pre-qualified leads, enhance branding & awareness, and thought leadership. Your speaker controls the presentation, and your speaker is the only speaker (other than the host), so it truly is an exclusive sponsorship.

Exclusive Sponsorship Package

**Mini-Session – 3 Webinars:** $55,000 - 1 webcast per month for 3 consecutive months.
All leads from live webinar and 30 day period.

**Full Session – 6 Webinars:** $105,000 - 1 webcast per month for 6 consecutive months.
All leads from live webinar and 30 day period.

Promotion & Marketing

» New to 2018: 200x150 Banner and URL tp hyperlink banner in dedicated email
» Targeted e-mail registration invitations and reminders to highly qualified audience of (ISC)² members
» Sponsor is encouraged to market the webcast to their community. (ISC)² will provide one (1) unique tracking URL.
» Event listing and link on (ISC)² events page. If Sponsor has a Brighttalk channel, (ISC)² is happy to syndicate the webcast into one (1) of the Sponsor’s channel(s).
» Cross promoted via (ISC)² outlets.
» Automatic email sent to all people who pre-registered but did not show up/log in for the live webcast. Email includes the archive link for the webcast so they can listen at their convenience.

(continued)
CUSTOM WEBINAR SERIES

This pre-recorded webinar series is a deep exploration into one umbrella topic, area, or problem/solution set. Each webinar in the series focuses on one facet or sub-topic of the umbrella topic. Think of each webinar in the series as part 1, part 2, etc. of the umbrella topic. The webinars in your series should align with each other to tell a compelling story.

This is a pre-recorded series -- not live webinars. We will pre-record all the webinars in your series and release them at the same time into our on-demand archive library (similar to Netflix when they drop an entire season of a TV show all at once).

Your presentations should not be sales or product pitches. These are educational webinars, so please take a thought leadership approach, share practical insights, timely actionable knowledge, best practices, strategies, case studies, etc.

» Exclusive sponsorship
» Sponsor selects one umbrella topic that is segmented in a minimum of 3 webinars up to a maximum of 6 webinars. Each webinar in the series will explore a different facet of your umbrella topic.
» Your presenter controls the presentation and is the only speaker other than the (ISC)² host.
» Attendees earn CPEs and stay current on cutting edge solutions to help them secure the information assets of their organizations and better manage their security programs in a cost effective manner.
» Sponsor to receive MP4 file for each part after 3 month exclusive (ISC)² access.

Format

» Webinar duration: each webinar in your series lasts @ 60 minutes
» Only 2 speakers: Sponsor's presenter and (ISC)²'s host
» The webinar opens with a few words from the (ISC)² host setting the problem/topic to be discussed and introducing the Sponsor's presenter
Your presenter makes a PowerPoint slide presentation. The host and your presenter have an interview style discussion that expands on and further explores the information from your slide presentation. The host does a recap and concludes the webinar.

**Sponsorship Benefits**

» Exclusive Sponsorship
» Sponsor determines the topic
» Sponsor receives full contact information for ALL of the leads generated by their series for a period of 3 months
» If the sponsor has a channel on the BrightTalk platform, we can syndicate this series into your channel
» Presentations & thought leadership
» Branding & awareness
» Content Syndication: For each webinar in your series you have the option to provide us with up to 3 links to attachments/assets for attendees to download for additional information on your products/services/solutions.
» Send us links to whitepapers, slides, videos, or other files.
» Deeply engaged audience of high caliber information security professionals
» Solid attendance rates and long average viewing times are attributed to quality content and availability of CPE credit

**Promotion & Marketing**

» 24 hours prior to your series being released, we will issue a dedicated eblast to our opt-in North America members promoting your webinar series exclusively
» Listing and link on our website
» Social media

**Notes**

» (ISC)² will provide an MP4 of each part of the series after the 3 month period has expired.
» (ISC)² maintains editorial control

**Pricing**

» 3 webinars - $50,000 / All leads for 3 months
» 6 webinars - $84,000 / All leads for 3 months
» Additional leads can be purchased for $35/lead.
(ISC)² Deliverables

» (ISC)² will provide Sponsor with contact information for all the registrations (leads) generated by this series as detailed above for a period of 3 months. All leads are provided in Excel spreadsheets and emailed to the Sponsor.
» (ISC)² will promote the webinar to its opt-in North America members as described above.
» (ISC)² will make the series available for on-demand playback via the archive library.
» (ISC)² provides the webinar host

Great motivational theme and great presentation skills.

Excellent Webinar. I have a better understanding Payment Security and where this technology should be applied.

Great presentation! LOTS of useful information!
WEBINAR

IT security product and service providers all feel they have the best “solution”, but there is no “one size fits all” answer. The technology and approach of one solution may not fit an organization’s IT infrastructure, but another in that category might. With the plethora of offerings out there, how can IT security practitioners compare and contrast the technologies, approaches and features in particular solution areas? Enter Solutions Summit.

Solutions Summit offers two versions:

1. This is an exclusive sponsorship where a solution provider makes 3 or 4 presentations discussing their technology and approach and how their product offerings compliment each other or work together to solve pressing security problems. Each presentation is followed by audience Q&A. This format is also suitable for live hacks and sharing case studies. Sponsor has the option of bringing in their customers and partners to make presentations and help them tell their story.

Sponsor is provided full contact information as provided by the registrants for ALL leads generated by the live webinar. Leads from archive/on-demand viewings will be available for $50/lead. We will send you blind archive lead reports once a month for 3 months.

Pricing: $25,000 for three presentations
$33,000 for four presentations

2. Standalone Version - In this format, solutions from up to four companies would present their approach and technology for solving an issue. This enables attendees to compare the solutions, ask questions of the suppliers and have access to information in one setting. Each presenter/sponsor would receive 40 - 45 mins to run a presentation, case study or a demo (not a demo of the product, demonstration of the technology) of their approach. This would be followed by a 10 – 15 minute moderated Q&A between the presenter and the audience. (Note that the webinar cannot be a demo of a product for the audience). This version allows solution providers to showcase their approach and how their technology can work within an IT infrastructure.

Sponsor provided 200 leads and purchase additional for $50/lead

Pricing: $25,000 for 3 presentations
$33,000 for 4 presentations

» MP4 file: We provide the sponsor with the MP4 file after the 3 month archive lead generation period ends.
Exclusively for members, (ISC)² provides a free half-day webinar where individuals can participate in a live setting learning from industry experts on the latest topics and trends. This half-day webinar is packed with thought leadership from industry experts. The sponsor will develop the overall topic with (ISC)² approval. The subject matter includes key industry issues, resources and download options, and a quiz at the end.

**Webinar duration:** 3 hours (3 unique 40-50 minute sessions with 10-20 minute Q/A)

- Speakers present via a phone line and online presenter’s console
- Each session will be moderated by (ISC)²’s moderator who will lead a Q&A with the audience at the end of each presentation
- Webcast will be made available as an on-demand archive approx. 48 - 72 hours after the live event concludes
- Webcast will be promoted to (ISC)² members via email campaigns, social media and online banners

**Exclusive Sponsorship Package – US$20,000**

- Exclusive single sponsor
- Branding (company logo)
- 45 minute dedicated speaking slot (must be industry or technology specific and not product/sales focused), including Q&A
- Presentations will also appear as an archive on the webinar platform
- Guarantee 430 leads Sponsor receives full contact information (as provided by the registrants) for all of the leads generated by the live webinar.
- Option of purchasing additional leads at a 50% discount
### WEBINAR SCHEDULES

<table>
<thead>
<tr>
<th>Think Tank</th>
<th>Security Briefings</th>
<th>Solutions Summit/ e-Symposiums</th>
<th>Security Briefings On Demand</th>
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**DEMOGRAPHICS**

**Region**

- **NA**: 71%
- **EMEA**: 20%
- **APAC**: 9%
- **N/A**: 0%
- **Other**: 0%

**Job Level**

- **C-Level**: 6%
- **SVP/VP**: 3%
- **Director**: 10%
- **Manager**: 47%
- **Other**: 33%

**Company Size - Number of Employees**

- **1-100**: 25%
- **100-500**: 20%
- **501-4999**: 16%
- **5000+**: 39%

*Numbers represent full aggregation of the program.*
INFOSECURITY PROFESSIONAL MAGAZINE

Reach (ISC)²’s elite network of more than 138,000 certified industry professionals worldwide on the pages of InfoSecu-rity Professional magazine, Insights e-newsletter and Cloud Security Insights e-newsletter.

Each issue of InfoSecurity Professional magazine is provided to readers in a variety of formats including PDF, flipbook, ePUB and Mobi, which offer broader views of your advertising.

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Additional Fees for Premium Placement:
» Cover 2 (inside front cover) – $1,250
» Cover 3 (inside back cover) – $1,000
» Cover 4 (back cover) – $1,500
» Opposite Table of Contents – $1,750
» Opposite page one of Field Notes – $750
» Opposite Editor’s Note – $750
» Half right hand page guaranteed – $500
» Center Spread – Pricing provided upon request for this position

INFOSECURITY PROFESSIONAL MAGAZINE

InfoSecurity Professional magazine is published six (6) times a year (January/February; March/April; May/June; Ju-ly/August; September/October; November/December), and distributed electronically as a PDF, flipbook, ePUB and Mobi to all members of (ISC)².

Every issue includes the following regular features:
» Feature Articles – Deeper dives into topics that every information security professional confronts during their career, from the latest threats and solutions to how to manage members of a security operations center.
» Executive Letter – A top-level look at what is happening within (ISC)² and in the IT security industry.
» **Field Notes** – (ISC)² news and updates about what is happening in the (ISC)² community, including credential programs and scholarship opportunities.

» **#nextchapter** – Highlighting an (ISC)² chapter and other chapter-related news and events.

» **Advocate’s Corner** – Column contributed from (ISC)²’s Director of Cybersecurity Advocacy.

» **Center Points** – A focus on fostering good will, education and research initiatives.

» **Lead In** – A Q&A with (ISC)² members focused on leadership and project management.

**INFOSECURITY PROFESSIONAL AD DIMENSIONS**

Magazine trim size: 8” x 10-7/8”

Full page with bleed: 8-1/4” x 11-1/8” (print only)*

Full page, no-bleed: 7-1/2” x 10-3/8”

1/2 page horizontal: 7-1/2” x 5-7/16”

*On Print Issues, please allow for bleeds, but do not include crop marks.

Print issues require a CMYK file and no spot colors are allowed. Please provide RGB files for Digital Issues.

All six issues are distributed electronically (PDF, flipbook, ePub, Mobi).

In addition, a limited print run is available for the March/April 2019 issue to be distributed at RSA Conference and Secure Summit DC, and the November/December 2019 issue to be distributed at (ISC)² Security Congress.

InfoSecurity Professional digital ad materials

Ad Format: Required file format is PDF/X-1a, 300 dpi (print)

All fonts and images should be embedded

Digital PDFs optimized for Fast Web View

Color Space on Digital Issues: RGB

Color Space on Print Issues: CMYK

URL: Please note that your print ad may also run in a digital version of the magazine. If you would like your digital ad-vertisement’s URL to hyperlink to a website, please make sure that the URL is embedded in the ad as a text field (and not an image). If including a link on ad, please note that only text links are accepted, no hot spots. The entirety of the text link must be visible on the ad, i.e., www.textlink.com.
ADVERTISING/ SPONSORSHIP SALES

For more information, contact a sales representative in your region:

NORTH AMERICAS
SPONSORSHIP INFORMATION Phone: 1 (571) 348-4780
sponsorships@isc2.org
LISA PETTOGRASSO
lpettograsso@isc2.org

EMEA
JACK COWELL
Phone: +44 (0)203 300 1628 jcowell@isc2.org

January/February 2019 InfoSecurity Professional magazine focus:
Blockchain: How It Can Be Leveraged in IT Security
Magazine Ad Reserve Date: 11/19/2018
Magazine Ad Materials Date: 11/28/2018
Magazine Publication Date: 1/7/2019

March/April 2019 InfoSecurity Professional magazine focus:
*Print copy distributed at RSA and Secure Summit DC
Trusting Sources in the New Era of Disinformation
Magazine Ad Reserve Date: 1/18/2019
Magazine Ad Materials Date: 1/25/2019
Magazine Publication Date: 3/4/2019

May/June 2019 InfoSecurity Professional magazine focus:
‘Bugging’ Yourself: Is Your AI Device Giving Away Too Much Information?
Magazine Ad Reserve Date: 3/15/2019
Magazine Ad Materials Date: 3/22/2019
Magazine Publication Date: 5/6/2019

July/August 2019 InfoSecurity Professional magazine focus:
Game On: The Gamification of Security to Ensure Employee Compliance
Magazine Ad Reserve Date: 5/17/2019
Magazine Ad Materials Date: 5/24/2019
Magazine Publication Date: 7/8/2019
September/October 2019 InfoSecurity Professional magazine focus:
*Print copy distributed at (ISC)² Security Congress

How to Future-Proof Your Career (Or Find Another Job If That’s the Case)

Magazine Ad Reserve Date: 7/19/2019
Magazine Ad Materials Date: 7/26/2019
Magazine Publication Date: 9/5/2019

November/December 2019 InfoSecurity Professional magazine focus:
Threat Hunting

Magazine Ad Reserve Date: 9/13/2019
Magazine Ad Materials Date: 9/20/2019
Magazine Publication Date: 10/28/2019
INSIGHTS E-NEWSLETTER

Our e-newsletter, Insights, provides the same quality of content as our magazine, InfoSecurity Professional. Each e-newsletter contains a feature article provided by professional journalists and (ISC)² members. In addition, each e-newsletter contains an expanded version of InfoSecurity Professional’s column “Lead In,” which is a Q&A with (ISC)² members and experts focused on leadership and project management.

Six annual text-based e-mail newsletters will be published on a staggered schedule from the magazine’s publication dates. (ISC)² will distribute the newsletters to members and opt-in leads.

INSIGHTS E-NEWSLETTER

Insights e-newsletter sponsorship is a flat $5,000 per issue.
INSIGHTS E-NEWSLETTER SPECIFICATIONS

Sponsor should provide the following: 200 x 200 logo; 50-75 words of copy; URL; link; and artwork for 200 x 150 banner plus 100-character text for the web page.

The e-newsletter is in HTML format. Sponsor should provide their file as a Word document and their logo/banner in .jpg format.

*Sponsors can track ad metrics/CTR through their internal tracking URLs. (ISC)² does not allow for third-party banner management programs to be added to the website.

ADVERTISING/ SPONSORSHIP SALES

For more information, contact a sales representative in your region:

SPONSORSHIP INFORMATION Phone: 1 (571) 348-4780
sponsorships@isc2.org
LISA PETTOGRASSO
lpettograsso@isc2.org

FEBRUARY INSIGHTS E-NEWSLETTER DEADLINES:

E-newsletter Ad Reserve Date: 1/18/2019
E-newsletter Ad Materials Date: 1/25/2019
E-newsletter Publication Date: 2/8/2019

APRIL INSIGHTS E-NEWSLETTER DEADLINES:

E-newsletter Ad Reserve Date: 3/15/2019
E-newsletter Ad Materials Date: 3/22/2019
E-newsletter Publication Date: 4/5/2019

JUNE INSIGHTS E-NEWSLETTER DEADLINES:

E-newsletter Ad Reserve Date: 5/16/2019
E-newsletter Ad Materials Date: 5/23/2019
E-newsletter Publication Date: 6/6/2019

**AUGUST INSIGHTS E-NEWSLETTER DEADLINES:**
E-newsletter Ad Reserve Date: 7/17/2019
E-newsletter Ad Materials Date: 7/24/2019
E-newsletter Publication Date: 8/7/2019

**OCTOBER INSIGHTS E-NEWSLETTER DEADLINES:**
E-newsletter Ad Reserve Date: 9/17/2019
E-newsletter Ad Materials Date: 9/24/2019
E-newsletter Publication Date: 10/10/2019

**DECEMBER INSIGHTS E-NEWSLETTER DEADLINES:**
E-newsletter Ad Reserve Date: 11/8/2019
E-newsletter Ad Materials Date: 11/15/2019
E-newsletter Publication Date: 12/5/2019
CLOUD SECURITY INSIGHTS E-NEWSLETTER

Cloud Security Insights is our newest e-newsletter, focused on various aspects of cloud security. We’ll feature at least one primary article of original content related to cloud security trends and perennial topics that assist all security professionals.

Six annual text-based e-mail newsletters will be published. (ISC)² will distribute the e-newsletters to opt-in members and opt-in leads (North America only).

CLOUD SECURITY INSIGHTS E-NEWSLETTER

Cloud Security Insights e-newsletter sponsorship is a flat $5,000 per issue.

INSIGHTS AND CLOUD SECURITY INSIGHTS E-NEWSLETTER SPECIFICATIONS

Sponsor should provide the following: 200 x 200 logo; 50-75 words of copy; URL; link; and artwork for 200 x 150 banner plus 100-character text for the web page.

The e-newsletter is in HTML format. Sponsor should provide their file as a Word document and their logo/banner in .jpg format.

*Sponsors can track ad metrics/CTR through their internal tracking URLs. (ISC)² does not allow for third-party banner management programs to be added to the website.
ADVERTISING/ SPONSORSHIP SALES

For more information, contact a sales representative in your region:

NORTH AMERICAS
SPONSORSHIP INFORMATION Phone: 1 (571) 348-4780
sponsorships@isc2.org
LISA PETTORGRASSO
lpettograsso@isc2.org

January Cloud Security Insights
e-newsletter deadlines:
E-newsletter Ad Reserve Date: 12/20/2018
E-newsletter Ad Materials Date: 1/4/2019
E-newsletter Publication Date: 1/17/2019

March Cloud Security Insights
e-newsletter deadlines:
E-newsletter Ad Reserve Date: 2/19/2019
E-newsletter Ad Materials Date: 2/26/2019
E-newsletter Publication Date: 3/14/2019
May Cloud Security Insights
e-newsletter deadlines:
E-newsletter Ad Reserve Date: 4/24/2019
E-newsletter Ad Materials Date: 5/1/2019
E-newsletter Publication Date: 5/16/2019

July Cloud Security Insights
e-newsletter deadlines:
E-newsletter Ad Reserve Date: 6/28/2019
E-newsletter Ad Materials Date: 7/9/2019
E-newsletter Publication Date: 7/18/2019

September Cloud Security Insights
e-newsletter deadlines:
E-newsletter Ad Reserve Date: 8/23/2019
E-newsletter Ad Materials Date: 8/30/2019
E-newsletter Publication Date: 9/19/2019

November Cloud Security Insights
e-newsletter deadlines:
E-newsletter Ad Reserve Date: 8/23/2019
E-newsletter Ad Materials Date: 8/30/2019
E-newsletter Publication Date: 9/19/2019
CPE SUBMITTER PARTNER

(ISC)² and your organization partner together to offer (ISC)² members the ability to advance their professional development by receiving continuing education credits (CPE's) for attending your educational programs including; webinars, seminars, and educational courses. By entering into an agreement and paying the fees, your organization will:

» Be recognized as an (ISC)² Submitter Partner on the (ISC)² members portal
» Attract more attendees to your educational training seminars, presentations, publications, webinars, and classes because you are providing a key component to (ISC)² members’ continuing education needs.
» Use the (ISC)² CPE Submitter logo for increased global brand awareness and recognition of the partnership
» Can submit CPE information “in bulk” on behalf of (ISC)² members, and (ISC)² will update the member’s records

FEES

1 year - $20,000
3 year- $20,000 (year one), $17,500 (year two), $15,000 (year three).
Must commit to three years in year one of CPE agreement.

For more information:

Lisa Pettograsso
Vendor Sponsorship Account Executive
1650 King Street
Suite #200
Alexandria, VA 22314
Phone: +1.571-348-4780
Email: lpettograsso@isc2.org
**SPONSOR A VETERAN**

(ISC)² is working with several U.S. state governments along with leading industry partners to offer cyber training to transitioning service members including: National Guard, Reservist, Military Spouse, Veteran.

(ISC)² will offer training for CISSP* and in some programs SSCP. Sponsorship would cover the veteran’s exam fees.

*Training offerings vary by state, and fees vary by exam. (ISC)² would recognize sponsors on the website and via social media.

For more information, please contact:

**Lisa Pettograsso**  
Vendor Sponsorship Account Executive  
1650 King Street  
Suite #200  
Alexandria, VA 22314  
Phone: +1.571-348-4780  
Email: lpettograsso@isc2.org
90% KIDS HAVE WEB CONNECTED DEVICES**

400K KIDS PER YEAR ARE VICTIMS TO IDENTITY THEFT*

50% KIDS 6-9 YRS OLD REGULARLY USE SOCIAL NETWORKS*

40% KIDS CHATTED ONLINE WITH A STRANGER**

**Center for Cyber Safety and Education Children’s Internet Usage Study *Foundation for Technology and Privacy Outreach

Making the Cyber World a Safer Place for Everyone
The Center for Cyber Safety and Education (Center), the non-profit charitable trust of (ISC)², is committed to making the cyber world a safer place for everyone. We work to ensure that people across the globe have a positive and safe experience online through our educational programs, scholarships, and research.

(ISC)² is an international nonprofit membership association with 138,000 certified cybersecurity professionals focused on inspiring a safe and secure cyber world. Best known for the acclaimed Certified Information Systems Security Professional (CISSP) certification, (ISC)² offers a portfolio of credentials that are part of a holistic, programmatic approach to security. It is these skilled professionals that the Center uses to make sure that our content is the best for children, parents and senior citizens.

---

**Our Vision**
Making the cyber world a safer place for everyone.

**Our Mission**
To empower students, teachers and whole communities to secure their online life through cybersecurity education and awareness with the Safe and Secure Online educational program; information security scholarships; and industry and consumer research.

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**Safe and Secure Online**
Safe and Secure Online is the flagship online educational program available to parents, teachers, children, senior citizens and anyone who wants to keep themselves, their loved-ones and the people in their community safe online.
Garfield the Spokescat:

Children’s Digital Citizenship Program
The Center for Cyber Safety and Education, in an exclusive partnership with cartoonist Jim Davis and everyone’s favorite cat Garfield, teach children how to be safe on the internet! Garfield is known worldwide with over 200 million readers a day in 42 different languages.

Content Created by Certified Cybersecurity Professionals
All Safe and Secure Online programs are carefully created with the input of (ISC)² members, the top certified cybersecurity professionals in the world. This sets the Safe and Secure Online apart from other children’s digital citizenship programs offered throughout the world.

The Center has exclusive and global rights to use Garfield and friends to teach cyber safety.

Garfield’s Cyber Safety Adventures series won the prestigious, national Learning® Magazine 2019 Teachers’ Choice Award for the classroom. Teachers chose the Garfield materials for their ability to engage elementary children and foster retention of core cyber safety lessons. Teachers’ Choice is the only awards program that is exclusively judged by teachers in the classroom.

In these fast-paced times, it is vital to be diligent with netiquette and internet danger. While other student-oriented digital citizenship programs exist, they are often stale or time consuming. In some cases, teachers have self-created a PowerPoint, but mostly schools do not have cyber safety programs in place for their students.

Garfield’s Cyber Safety Adventures is a fun and interactive program. Garfield has worldwide recognition, which makes him a global spokescat for cyber safety!
Engaging and Fun Lessons

Garfield and friends help teach elementary children the importance of digital citizenship. There are currently three lessons available in the series with three additional lessons in production. Garfield lessons can be taught in any order, they aren’t sequential.

Lesson 1: Privacy, Online Friends are Not the Same as Real Friends
Lesson 2: Safe Posting, Pause Before You Post
Lesson 3: Cyberbullying, Be Kind Online

Upcoming Lessons...
Lesson 4: Downloading, coming soon
Lesson 5: Image Control, in production
Lesson 6: Phishing & Viruses, in production

The Center for Cyber Safety and Education has exclusive and global rights to use Garfield and Friends to teach cyber safety.

Encouraging Young Girls

Each lesson of Garfield’s Cyber Safety Adventures features Dr. Cybrina, a new Garfield character created specifically for the Center program.

Dr. Cybrina is a CISSP (Certified Information Systems Security Professional) and plays a key role in helping Garfield and Friends approach their internet dilemmas in a safe and responsible way.

Dr. Cybrina, a Siamese cat, is a fun, smart female character. She is often playing video games when Garfield and friends approach her for help. The Center chose to make Dr. Cybrina a female to introduce cybersecurity and other STEM related fields as an exciting and enticing potential career for young girls.
Garfield’s Cyber Safety Adventures is available in 2 learning platforms:

- Group Learning Educator Kits
- Garfield Digital 1:1

**Educator Kit**

The group learning Educator Kit is the ultimate toolkit for learning and retaining cyber safety in a fun and engaging group setting by creating an open dialog.

Each lesson, which includes everything to teach 30 elementary children, can be completed in 20-30 minutes. Special training for the Educator/Volunteer is not required because the kit includes step-by-step lesson plans/instructions to conduct the lesson.

Education • Youth Clubs • Corporate

Each All-in-One Educator’s Kit Includes:

- 1 USB with Garfield Cartoon, Teacher Lesson Plans, Puzzle Handouts
- 30 Garfield Comic Books with activity pages
- 30 “I Am Cyber Safe” Wearable Stickers
- 1 Garfield Classroom Poster/1 Pledge Poster
- 30 Garfield & Friends Trading Cards
- 30 Computer Privacy Stickers
- 30 Letters to Parents

Each component of the Educator’s Kit is significant to the child understanding and remembering the message of each lesson. The comic workbook is a replication of the Garfield cartoon viewed and discussed as a group. The students sign a Cyber Safety Pledge Poster and display it in the room. Trading Cards of Garfield and friends characters (with cyber safety tips) can be traded among children. Parent Letters are sent home summarizing the Garfield program for ongoing discussion of internet safety with the child.
Garfield Digital

The Digital Version of Garfield’s Cyber Safety Adventures is an online learning subscription platform. This program is available in several subscription formats: family-home subscription, classroom/school district licenses and corporate rates. Perfect for 1:1 schools.

An annual subscription provides unlimited, self-paced access to Digital Garfield lessons via Android or iOS applications. Children can now receive cyber safety course certification by Garfield anytime, anywhere!

Digital Garfield reinforces Safe Posting, Privacy, and how to avoid Cyberbullying with interactive Garfield cartoons lessons and digital comic eBooks.

Education • Youth Clubs • Corporate

Health World: ISTE, American Association of School Librarians, National Health Education

Garfield’s Cyber Safety Adventures lessons have been evaluated by neutral third-party organization, Health World Education, to ensure it meets national education standards.

Additionally, all lessons take a skill (ie. protect personal information) and attach it to an actual problem that is relatable to children (ie. a hacker stealing all their game coins). By linking the desired skill to an actual problem that is relevant to the child, they are more likely to follow through with putting the skill to practice.
Our Focus: Elementary Children

*Garfield’s Cyber Safety Adventures* fits into the cyber safety and privacy field by building upon the growing global concern of keeping personal information safe and secure online. When evaluating issues youth face online we often hear of stranger danger, cyberbullying, oversharing of personal information, and image control.

The target age of *Garfield’s Cyber Safety Adventures* program is elementary children, ages 6-11. Research shows that inadequate digital citizenship education is a problem for the whole of society. It is for this reason that the Center invests in early cyber safety education.

Providing preventative cyber safety programs to the community and schools to educate today’s young-adolescents at a proactive cost, is financially and socially responsible. Reactive education programs are often more expensive to the school and society.

Our Goal: Reach

*At the Center for Cyber Safety and Education, we envision a world where every child is educated to be safe and responsible digital citizens.*

Despite frightening statistics, cyber safety education has not risen to the forefront of schools’ curriculum agendas. Schools do not have the budget to purchase a comprehensive digital citizenship program like *Garfield’s Cyber Safety Adventures*. However, children attending school are using computers, smartphones, and other devices to access the internet.

The Center’s program ensures children will get basic cyber safety lessons they might not otherwise have access to yet need to survive in the digital world.
Garfield’s S.A.F.E. Program is for corporate partners who want to be visible and available to students and families. Partners advocate for digital family wellness, connect with students, and get to be at the forefront of cyber safety education.

We offer a variety of programs and corporate partner initiatives that make it fun and simple to give back.
Adopt a School Sponsorship

Be a hero and sponsor an elementary school with Garfield’s Cyber Safety Adventure program to keep children safe and secure online. This is an excellent strategy for companies to expand their corporate social responsibility to provide and cover the cost of the Garfield’s Cyber Safety Adventures program to an elementary school who otherwise wouldn’t receive digital citizenship education.

Adopt a School is an easy and rewarding way to give back to your community. The Center will contact the elementary school of your choice to introduce the Garfield’s Cyber Safety Adventures program and obtain the current student enrollment. Your company sponsors the cost based on the student count and the Center ensures that all Garfield program materials are delivered directly to the school. It’s that easy!

Multi- Adopt a School Sponsorship

Make an immediate and bold difference in your city or community by providing Garfield’s Cyber Safety Adventures to hundreds (or thousands) of elementary children. In today’s world, teaching children to be safe and secure extends beyond crosswalks and seat belts.

Your Adopt a School donation can be promoted with a joint press release, social media exposure, and logo advertising on website. Either way, it’s a win-win-win!

Ready to Adopt a School? Email Christina at cjohnson@isc2.org with the elementary school of your choice. Or if you prefer, the Center can choose a school in need on your behalf.
Employee Volunteer Programs: Community

**Encourage employee volunteerism!** The employees of your company can volunteer their time and knowledge to your “adopted school” by working with students and faculty. We believe that digital citizenship is most successful when safe information and behavior is demonstrated at school and home.

After *Garfield’s Cyber Safety Adventures* classroom lessons have been presented to students by Educators or your company Volunteers, we encourage and work with your organization to arrange for adult presentations lead by your employees. Ideally, the giveback to the community should be a local technology or IT expert speaking to the parents or senior citizens to assure the classroom lessons extend to the home.

**Parents Presentation**
The Parents presentations includes the following topics: Cyberbullying; Social media; Sexting; Online gaming; Computer protection; passwords; Avatar creation; tips and best practices.

**Senior Citizens Presentation**
The Senior presentation empower senior citizens to incorporate safe online habits in the new digital age. Presentation focuses on scams, fraudulent emails, online banking & shopping; Downloading; Computer protection; Data & picture backups; Safe passwords.

**Middle School Presentation**
The Middle School presentation is for children ages 11-14 and addresses Social media; Cyberbullying; Image control; Geotagging; Gaming; Privacy; Illegal downloading; Chatting; Safe Posting; best tips and practices.

The Center provides free presentations for volunteers on online at IAmCyberSafe.org. All presentations are fully scripted, in PowerPoint format and are carefully created with the input of (ISC)² members.

**It’s really that easy.** Just email Christina at christina@isc2.org to get your Garfield S.A.F.E. Employee Volunteer program started today.
Corporate: Take Your Child to Work Day

We make it EASY for your company to host cyber safety events with an All-In-One Activity Kit, thanks to Garfield! Companies that look to become involved in the community, they’re offering activities that educate, inform and raise awareness.

Garfield’s Cyber Safety Adventures group learning Educator Kit goes beyond the classroom and into the workplace:

- ‘Take Your Kids to Work’ Day
- Community Giveback Day
- Cyber Safety Day / Shred-a-Thon
- Annual Day of Service
- Family Health Fair
- Lunch & Learn

As companies are increasing the cyber security awareness of their own workforce, having those same policies and lessons go home with their employees’ families can go a long way to making it a cyber safe world.

The Garfield’s Cyber Safety Adventures group learning Educator Kit provides an hour of fun and education for employees’ children. You’ll be a hit sending the kids home with a Garfield comic book, trading cards, stickers and more.

Is your company ordering quantities of 20 or more? If so, email Christina at cjohnson@isc2.org
ABOUT (ISC)²

(ISC)² is an international nonprofit membership association focused on inspiring a safe and secure cyber world. Best known or the acclaimed Certified Information Systems Security Professional (CISSP) certification, (ISC)² offers a portfolio of credentials that are part of a holistic, programmatic approach to security. Our membership, more than 138,000 strong, is made up of certified cyber, information, software and infrastructure security professionals who are helping to advance the industry.

For more information, visit www.isc2.org or contact our vendor sponsorship account executive at +1.866.331.4722.