



WEBINARS

# 2022 SPONSORSHIP OPPORTUNITES

## Europe, Middle East and Africa



## ABOUT (ISC)<sup>2</sup>

(ISC)<sup>2</sup> is the leading international nonprofit membership association focused on inspiring a safe and secure cyber world. Best known for its acclaimed Certified Information Systems Security Professional (CISSP®) certification, (ISC)<sup>2</sup> offers a portfolio of credentials that are part of a holistic, programmatic approach to security. Our membership, more than 160,000 strong, is made up of certified cyber, information, software and infrastructure security professionals who work to advance the industry.

## ABOUT (ISC)<sup>2</sup> WEBINARS

As the process of assessing risk and securing the information assets of any organization continues to change and grow in complexity, (ISC)<sup>2</sup> is committed to offer our members various forums to keep current. By attending our webinars, they advance their knowledge on emerging issues and get up-to-date on current trends and hot topics while earning CPE credits to maintain their security credentials.

## WHY SPONSOR

(ISC)<sup>2</sup> Security Briefings - EMEA are a weekly series of hour-long online events attracting a senior cybersecurity audience of 302+ live viewers. All our webinars are hosted on the BrightTALK TALKS platform and promoted to our 15,000+ opted-in (ISC)<sup>2</sup> members as well as BrightTALK's own relevant communities who are seeking a trusted source of quality education.

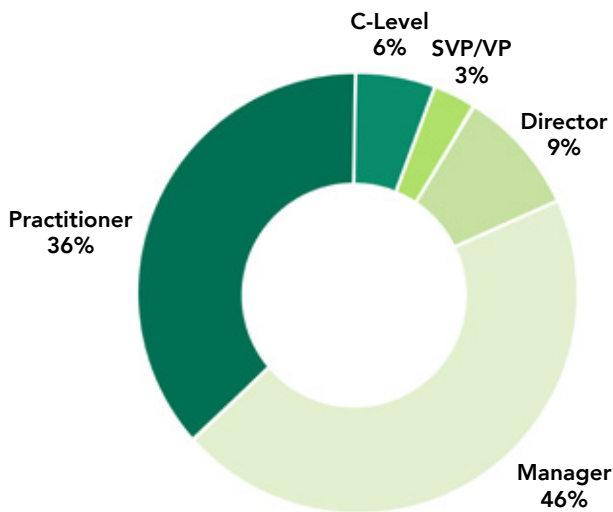
- Expand your organization's global brand recognition.
- Connect with thousands of cybersecurity leaders and stakeholders.
- Gain access to key decision-makers seeking the latest products and solutions.
- Your content backed by the strength of (ISC)<sup>2</sup>'s brand and reputation.
- Nurture qualified leads that convert to sales.

# DEMOGRAPHICS

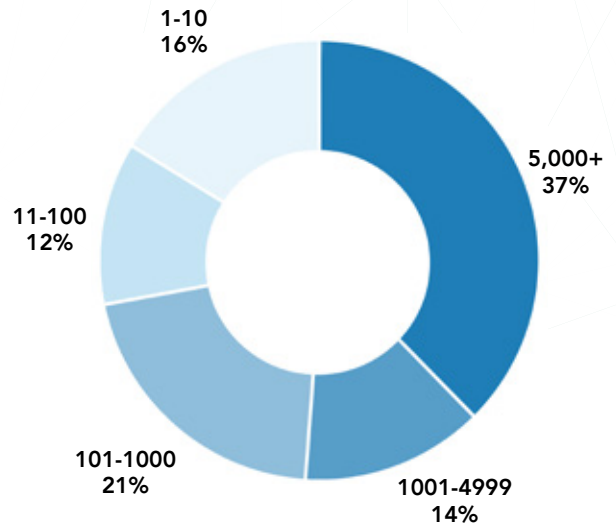
## Audience Profile

- (ISC)<sup>2</sup> is a certification and membership association with 160,000+ members worldwide. 28,000+ of our members are based throughout Europe, the Middle East and Africa.
- (ISC)<sup>2</sup> certification holders are mid-senior level information security professionals. Over 80% of (ISC)<sup>2</sup> members hold the CISSP certification, the Gold Standard global cybersecurity credential.

Job Level



Company Size



## WEBINAR NUMBERS AT A GLANCE:

Subscribers: (ISC)<sup>2</sup> Security Briefings – EMEA Channel 66,000

Average live viewers	Average on-demand viewers over 4 months	Lead guarantee
302	422	400

## SPONSORSHIP OPPORTUNITY

### Fee:

£16,000

### Key highlights:

- **EXCLUSIVE SPONSORSHIP:** Each webinar is an exclusive sponsorship. The audience is yours!
- **SPEAKING OPPORTUNITY:** You select the speaker, giving you the option to select who can best maximize the topic – and your brand!
- **CUSTOMIZED TOPIC:** You determine the topic for your webinar, so it will align perfectly with your solutions and marketing campaigns. (ISC)<sup>2</sup> will work with you to define messaging for maximum viewer engagement.
- **ENDURING CONTENT:** Your live presentation will be recorded and hosted on-demand to allow for additional viewing, and upon request we can provide you with the raw MP4 file 90-days after the conclusion of your webinar.

(ISC)<sup>2</sup> Security Briefings in EMEA provide a unique marketing experience that will allow vendors active in the cyber security space in the Europe, Middle East and Africa to introduce a topic of choice to large audiences of senior information security professionals in the region.

- 60-minute webinars
- Receive a total guarantee of 400 opt-in leads from our live and on-demand views over a 3 month period
- Additional leads may be purchased at £40.00 per lead after lead fulfillment
- (ISC)<sup>2</sup> provides an industry expert to serve as your webinar host
- (ISC)<sup>2</sup> will list your webinars on its website and associated BrightTALK channel
- Each webinar will receive one (1) dedicated email promoting the webinar to our opt-in members in EMEA.
- Each webinar will be featured in our monthly member newsletters and promoted via the (ISC)<sup>2</sup> social media channels
- We will syndicate the webinar to your company's own BrightTALK channel (if applicable)
- Opportunity to provide up to three (3) pieces of content to be included as downloadable handouts for attendees

## Other sponsorship opportunities in 2022:

- **(ISC)<sup>2</sup> Security Congress:** Our flagship conference attracting thousands of security thought-leaders from around the world. The 2022 edition will be taking place in a hybrid form: virtually and in person in Las Vegas on Oct 10-12.
- **(ISC)<sup>2</sup> Webinars North America:** Present on a topic of your choice to a senior cybersecurity audience of 500+ live viewers. Broadcast at a time convenient to all North American audiences.
- **(ISC)<sup>2</sup> Webinars Asia-Pacific:** The go-to remote learning tool for (ISC)<sup>2</sup> members and the wider cybersecurity profession in Asia and the Pacific region. Broadcast in GMT+8 time zone.
- **(ISC)<sup>2</sup> Executive Roundtables** Exclusive invitation-only, in-person roundtable events bring together 20 top executives from around the world to develop strategies that foster collaboration and advance the profession.
  - Singapore – July 15-16, 2022 • Venue: Conrad Centennial Singapore Hotel
  - London, UK – September 16-17, 2022 • Venue: Nobu Hotel London Portman Square
  - Phoenix, AZ, USA – November 11-12, 2022 • Venue: Arizona Biltmore
- **(ISC)<sup>2</sup> SECURE Summits:** A global calendar of one-day, in-person and virtual events where (ISC)<sup>2</sup> members gather to stay up-to-date on current topics and network with their peers.

### In-person Summits

Event Start Date	Event Name	Event Location	Event Venue
April 7, 2022	SECURE - London	London	BMA House
July 14, 2022	SECURE - Singapore	Singapore	Shangri-La Singapore
December 9, 2022	SECURE - Washington, DC	Washington, DC	Renaissance Washington, DC Downtown Hotel

### Virtual Summits

Event Start Date	Event Name	Start Time <i>* Subject to change</i>
June 15, 2022	SECURE North America - Virtual	9:00 a.m. CST
November 10, 2022	SECURE Asia-Pacific - Virtual	8:00 a.m. (GMT +8)
December 8, 2022	SECURE UK & Europe - Virtual	8:00 a.m. GMT

For more information on any of the above sponsorship opportunities, please contact **Lisa Pettograsso** at [lpettograsso@isc2.org](mailto:lpettograsso@isc2.org), +1 (571) 348-4780