2022 SPONSORSHIP OPPORTUNITIES
Europe, Middle East and Africa
ABOUT (ISC)²

(ISC)² is the leading international nonprofit membership association focused on inspiring a safe and secure cyber world. Best known for its acclaimed Certified Information Systems Security Professional (CISSP®) certification, (ISC)² offers a portfolio of credentials that are part of a holistic, programmatic approach to security. Our membership, more than 160,000 strong, is made up of certified cyber, information, software and infrastructure security professionals who work to advance the industry.

WEBINARS

As the process of assessing risk and securing the information assets of any organization continues to change and grow in complexity, (ISC)² is committed to offer our members various forums to keep current. By attending our webinars, they advance their knowledge on emerging issues and get up-to-date on current trends and hot topics while earning CPE credits to maintain their security credentials.

WHY SPONSOR

(ISC)² Security Briefings - EMEA are a weekly series of hour-long online events attracting a senior cybersecurity audience of 302+ live viewers. All our webinars are hosted on the BrightTALK TALKS platform and promoted to our 15,000+ opted-in (ISC)² members as well as BrightTALK’s own relevant communities who are seeking a trusted source of quality education.

- Expand your organization’s global brand recognition.
- Connect with thousands of cybersecurity leaders and stakeholders.
- Gain access to key decision-makers seeking the latest products and solutions.
- Your content backed by the strength of (ISC)²’s brand and reputation.
- Nurture qualified leads that convert to sales.
DEMOGRAPHICS

Audience Profile

- (ISC)² is a certification and membership association with 160,000+ members worldwide. 28,000+ of our members are based throughout Europe, the Middle East and Africa.
- (ISC)² certification holders are mid-senior level information security professionals. Over 80% of (ISC)² members hold the CISSP certification, the Gold Standard global cybersecurity credential.

WEBINAR NUMBERS AT A GLANCE:

Subscribers: (ISC)² Security Briefings – EMEA Channel 66,000

<table>
<thead>
<tr>
<th>Average live viewers</th>
<th>Average on-demand viewers over 4 months</th>
<th>Lead guarantee</th>
</tr>
</thead>
<tbody>
<tr>
<td>302</td>
<td>422</td>
<td>400</td>
</tr>
</tbody>
</table>
SPONSORSHIP OPPORTUNITY

Fee:
£16,000

Key highlights:

- **EXCLUSIVE SPONSORSHIP:** Each webinar is an exclusive sponsorship. The audience is yours!
- **SPEAKING OPPORTUNITY:** You select the speaker, giving you the option to select who can best maximize the topic – and your brand!
- **CUSTOMIZED TOPIC:** You determine the topic for your webinar, so it will align perfectly with your solutions and marketing campaigns. (ISC)^2 will work with you to define messaging for maximum viewer engagement.
- **ENDURING CONTENT:** Your live presentation will be recorded and hosted on-demand to allow for additional viewing, and upon request we can provide you with the raw MP4 file 90-days after the conclusion of your webinar.

(ISC)^2 Security Briefings in EMEA provide a unique marketing experience that will allow vendors active in the cyber security space in the Europe, Middle East and Africa to introduce a topic of choice to large audiences of senior information security professionals in the region.

- 60-minute webinars
- Receive a total guarantee of 400 opt-in leads from our live and on-demand views over a 3 month period
- Additional leads may be purchased at £40.00 per lead after lead fulfillment
- (ISC)^2 provides an industry expert to serve as your webinar host
- (ISC)^2 will list your webinars on its website and associated BrightTALK channel
- Each webinar will receive one (1) dedicated email promoting the webinar to our opt-in members in EMEA.
- Each webinar will be featured in our monthly member newsletters and promoted via the (ISC)^2 social media channels
- We will syndicate the webinar to your company’s own BrightTALK channel (if applicable)
- Opportunity to provide up to three (3) pieces of content to be included as downloadable handouts for attendees

For more information on Sponsorship and Exhibit options please contact Lisa Pettograsso at lpettograsso@isc2.org or call +1.571.348.4780
Other sponsorship opportunities in 2022:

- **(ISC)² Security Congress**: Our flagship conference attracting thousands of security thought-leaders from around the world. The 2022 edition will be taking place in a hybrid form: virtually and in person in Las Vegas on Oct 10-12.

- **(ISC)² Webinars North America**: Present on a topic of your choice to a senior cybersecurity audience of 500+ live viewers. Broadcast at a time convenient to all North American audiences.

- **(ISC)² Webinars Asia-Pacific**: The go-to remote learning tool for (ISC)² members and the wider cybersecurity profession in Asia and the Pacific region. Broadcast in GMT+8 time zone.

- **(ISC)² Executive Roundtables**: Exclusive invitation-only, in-person roundtable events bring together 20 top executives from around the world to develop strategies that foster collaboration and advance the profession.
  - Singapore – July 15-16, 2022 • Venue: Conrad Centennial Singapore Hotel
  - London, UK – September 16-17, 2022 • Venue: Nobu Hotel London Portman Square
  - Phoenix, AZ, USA – November 11-12, 2022 • Venue: Arizona Biltmore

- **(ISC)² SECURE Summits**: A global calendar of one-day, in-person and virtual events where (ISC)² members gather to stay up-to-date on current topics and network with their peers.

  **In-person Summits**
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<tr>
<th>Event Start Date</th>
<th>Event Name</th>
<th>Event Location</th>
<th>Event Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 7, 2022</td>
<td>SECURE - London</td>
<td>London</td>
<td>BMA House</td>
</tr>
<tr>
<td>July 14, 2022</td>
<td>SECURE - Singapore</td>
<td>Singapore</td>
<td>Shangri-La Singapore</td>
</tr>
<tr>
<td>December 9, 2022</td>
<td>SECURE - Washington, DC</td>
<td>Washington, DC</td>
<td>Renaissance Washington, DC Downtown Hotel</td>
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  **Virtual Summits**
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<tr>
<th>Event Start Date</th>
<th>Event Name</th>
<th>Start Time</th>
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<tbody>
<tr>
<td>June 15, 2022</td>
<td>SECURE North America - Virtual</td>
<td>9:00 a.m. CST</td>
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<tr>
<td>November 10, 2022</td>
<td>SECURE Asia-Pacific - Virtual</td>
<td>8:00 a.m. (GMT +8)</td>
</tr>
<tr>
<td>December 8, 2022</td>
<td>SECURE UK &amp; Europe - Virtual</td>
<td>8:00 a.m. GMT</td>
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For more information on any of the above sponsorship opportunities, please contact Lisa Pettogrosso at lpettogrosso@isc2.org, +1 (571) 348-4780