For more information on Sponsorship and Exhibit options please contact Lisa Pettograsso at lpettograsso@isc2.org or call 571.348.4780.
ABOUT (ISC)²

(ISC)² is the leading international nonprofit membership association focused on inspiring a safe and secure cyber world. Best known for its acclaimed Certified Information Systems Security Professional (CISSP®) certification, (ISC)² offers a portfolio of credentials that are part of a holistic, programmatic approach to security. Our membership, more than 160,000 strong, is made up of certified cyber, information, software and infrastructure security professionals who work to advance the industry.

ABOUT (ISC)² SECURITY CONGRESS

(ISC)² Security Congress gathers the leading minds in cybersecurity for powerful collaboration and learning on the most current issues impacting the profession. The industry’s preeminent conference draws thousands of security thought-leaders from around the world with the highest-value educational content and opportunities to grow in their careers. Attendees value the opportunity to explore the latest cybersecurity products and services in the expo hall and build their professional networks during (ISC)² exclusive events.

WHY EXHIBIT AND SPONSOR

• Expand your organization’s global brand recognition.
• Connect with thousands of cybersecurity leaders and stakeholders.
• Gain access to one-on-one conversations with key decision-makers seeking the latest products and solutions.
• Nurture qualified leads that convert to sales.
• Choose from a broad range of premium visibility opportunities.

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ATTENDEE DEMOGRAPHICS

2019
IN-PERSON ATTENDEES:
2663

2020
VIRTUAL ATTENDEES:
5534

TOP TITLES OF ATTENDEES
- CISO
- Director
- Security Analyst
- CIO
- ISSO
- CEO

- Information Security Manager
- President
- IT Manager
- IT Director

DECISION MAKERS LEVELS

- Senior Professional 83%
- Mid-Level 14%
- Early Career 3%

INDUSTRIES ATTENDEES WORKED IN

29% Computer / IT services
15% Financial services
13% Government
10% Consulting
7% Healthcare
5% Education
21% other services

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IN-PERSON + VIRTUAL BOOTH

10X20 BOOTH SPACE
$12,000
- Two (2) 6-foot skirted tables
- Four (4) chairs
- Two (2) wastebaskets
- One (1) booth ID sign
- Pipe and drape (black)
- Carpeted flooring
- Two (2) On-site lead retrieval licenses
- Two (2) On-site Expo Only Badges (include access to Keynote sessions, Exhibit Hall Events and Networking Night)
- 3D Virtual Booth

10X10 BOOTH SPACE
$6,500
- One (1) 6-foot skirted table
- Two (2) chairs
- One (1) wastebasket
- One (1) booth ID sign
- Pipe and drape (black)
- Carpeted flooring
- One (1) On-site lead retrieval license
- Two (2) On-site Expo Only Badges (include access to Keynote sessions, Exhibit Hall Events and Networking Night)
- 3D Virtual Booth

VIRTUAL BOOTH

3D VIRTUAL BOOTH
$3,000
- Customizable branding opportunities (logo, graphic images, banner ad, etc.)
- Video upload
- Resources/handouts
- Personalized staff contacts list
- Live private video chat
- Live public text chat
- Attendee booth interaction reporting with contact information
- Two (2) Virtual Expo Only Badges (include access to Keynote sessions)

EXHIBITOR BENEFITS

- Option to purchase additional badges at 15% discount
- Promotional marketing code offering up to five (5) 10% off conference registration discounts for your clients and prospects
- Company listed in on-site event pocket guide
- Company logo and link displayed on (ISC)² Security Congress 2022 website
- Company logo and listing in mobile app

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EXECUTIVE SPONSOR OPPORTUNITIES

DIAMOND • PLATINUM • GOLD • SILVER

EXECUTIVE LEVEL SPONSOR BENEFITS

• All exhibitor benefits

• Registrant opt-in list
  – Pre-opt-in list to be provided two weeks prior to event
  – Post-opt-in list to be provided within one week after event

• Sponsor recognition and acknowledgement
  – Company logo and link with sponsor level displayed on (ISC)² Security Congress 2022 website
  – Company logo displayed in virtual lobby with direct link to 3D Virtual Exhibit Hall
  – Company logo displayed on select virtual and on-site signage
  – Company logo and listing with priority placement in mobile app
  – Inclusion of hyperlinked logo in one (1) conference e-blast to all opted-in members
  – Social media shout-out during the event
  – Social media “Thank you” post

• Passport to Prizes Participation
  – Recognition throughout the event as a participant
  – Sponsor must provide a prize valued at minimum $100.00

• Promotional marketing code offering up to five (5) 20% off conference registration discounts for your clients and prospects
DIAMOND SPONSORSHIP
$60,000

IN-PERSON 20X30 SPACE:
• Two (2) 6-foot skirted tables
• Four (4) chairs
• Two (2) wastebaskets
• Carpeted flooring

3D VIRTUAL BOOTH:
• Customizable branding opportunities (logo, graphic banner ad, etc.)
• Video upload
• Resources/handouts
• Personalized staff contacts list
• Live private video chat
• Live public text chat
• Attendee booth interaction reporting with contact information

DELIVERABLES
• All executive sponsor benefits
• One (1) 60-minute live speaking session (based on availability)
  – Featured on main agenda reaching all attendees in-person and online
  – Session attendee contact information (includes email addresses)
  – Session recording available to all attendees
• Breakfast or lunch sponsorship option (based on availability)
  – 5-minute introduction to kickoff meal function
  – Company logo throughout meal function
  – Logo and link acknowledging meal function sponsorship on mobile app
• One (1) in-person branding opportunity
• One (1) co-branded attendee giveaway
• One (1) 30-second commercial streamed in-person and online before one (1) keynote
  – Two (2) additional online commercial plays throughout the event (excludes keynotes)
• Company logo included in pre-event flyer with sponsor level acknowledgment
• Company logo in e-blast recognizing sponsor level during the month of October
• Full-page ad in (ISC)² InfoSecurity Professional magazine digital publication
• Sponsor recognition during Networking Night
• Three (3) additional social media shout-outs (two pre-event/one during the event)
• Five (5) All Access badges
• Seven (7) Expo Only badges (five in-person and two virtual)
• Three (3) additional in-person lead retrieval licenses

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PLATINUM SPONSORSHIP
$50,000

IN-PERSON 20X20 SPACE:
- Two (2) 6-foot skirted tables
- Four (4) chairs
- Two (2) wastebaskets
- Carpeted flooring

3D VIRTUAL BOOTH:
- Customizable branding opportunities (logo, graphic banner ad, etc.)
- Video upload
- Resources/handouts
- Personalized staff contacts list
- Live private video chat
- Live public text chat
- Attendee booth interaction reporting with contact information

DELRIVERABLES
- All executive sponsor benefits
- One (1) 60-minute live speaking session (based on availability)
  - Featured on main agenda reaching all attendees in-person and online
  - Session attendee contact information (includes email addresses)
  - Session recording available all attendees
- Afternoon break sponsorship option (Monday or Tuesday based on availability)
  - Preferred station placement near in-person exhibit booth
  - Sponsorship recognition on each break station
  - Logo and link acknowledging afternoon break sponsorship on mobile app
  - Optional: sponsor-provided branded napkins
- One (1) co-branded attendee giveaway
- One (1) 30-second commercial streamed in-person and online before one (1) keynote
  - One (1) additional online commercial play throughout the event (excludes keynotes)
- Company logo included in pre-event flyer with sponsor level acknowledgment
- Company logo in e-blast recognizing sponsor level during the month of October
- Full-page ad in (ISC)² InfoSecurity Professional magazine digital publication
- Sponsor recognition during Networking Night
- Two (2) additional social media shout-outs
- Four (4) All Access badges
- Six (6) Expo Only badges (four in-person and two virtual)
- Two (2) additional in-person lead retrieval licenses

For more information on Sponsorship and Exhibit options please contact Lisa Pettograsso at lpettograsso@isc2.org or call 571.348.4780
GOLD SPONSORSHIP
$30,000

IN-PERSON 10X20 SPACE:
• Two (2) 6-foot skirted tables
• Four (4) chairs
• Two (2) wastebaskets
• Carpeted flooring

3D VIRTUAL BOOTH:
• Customizable branding opportunities (logo, graphic banner ad, etc.)
• Video upload
• Resources/handouts
• Personalized staff contacts list

• Live private video chat
• Live public text chat
• Attendee booth interaction reporting with contact information

DELIVERABLES
• All executive sponsor benefits
• One (1) 20-minute live, in-person presentation worth .25 CPE credit in the Education Theater (based on availability)
  – Presented during dedicated exhibit hours
  – Session attendee contact information (includes email addresses)
• One (1) themed attendee lounge sponsorship option (based on availability)
  – Two (2) table clings with sponsor-provided artwork
  – Sponsorship recognition throughout lounge
  – Logo and link acknowledging attendee lounge sponsorship on mobile app
  – Optional: sponsor-provided collateral and/or additional branding in lounge (pillows, pop-up banner, etc.)
• One (1) co-branded attendee giveaway
• One (1) 30-second online commercial play prior to one (1) session (excludes keynotes)
• Company logo included in pre-event flyer with sponsor level acknowledgment
• Company logo in e-blast recognizing sponsor level during the month of October
• Half-page ad in (ISC)² InfoSecurity Professional magazine digital publication
• Sponsor recognition during Networking Night
• Two (2) additional pre-event social media shout-outs
• Three (3) All Access badges
• Five (5) Expo Only badges (three in-person and two virtual)
• One (1) additional on-site lead retrieval license

For more information on Sponsorship and Exhibit options please contact Lisa Pettograsso at lpettograsso@isc2.org or call 571.348.4780
SILVER SPONSORSHIP
$20,000

IN-PERSON 10X10 SPACE:
- One (1) 6-foot skirted tables
- Two (2) chairs
- One (1) wastebasket
- Carpeted flooring

3D VIRTUAL BOOTH:
- Customizable branding opportunities (logo, graphic banner ad, etc.)
- Video upload
- Resources/handouts
- Personalized staff contacts list
- Live private video chat
- Live public text chat
- Attendee booth interaction reporting with contact information

DELIVERABLES
- All executive sponsor benefits
- One (1) 20-minute live, in-person presentation in the Solutions Theater during dedicated exhibit hours (based on availability)
  - Presentation attendee contact information (includes email addresses)
- One (1) 30-second online commercial play prior to one (1) session (excludes keynotes)
- Company logo included in pre-event flyer with sponsor level acknowledgment
- Company logo in e-blast recognizing sponsor level during the month of October
- Half-page ad in (ISC)² InfoSecurity Professional magazine digital publication
- One (1) additional pre-event social media shout-out
- Two (2) All Access badges
- Four (4) Expo Only badges (two in-person and two virtual)
- One (1) additional on-site lead retrieval license

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(ISC)² SECURITY CONGRESS
STAND-ALONE SPONSOR OPPORTUNITIES

STAND-ALONE SPONSOR BENEFITS

• Registrant opt-in list
  – Pre-opt-in list to be provided 2 weeks prior to event
  – Post-opt-in list to be provided within 1 week after event
• Passport to Prizes Participation (with purchase of a booth)
  – Recognition throughout the event as a participant
  – Sponsor must provide a prize or gift card valued at minimum $100.00
• One (1) All Access badge
  – Option to purchase badges at 15% discount
• Sponsor recognition and acknowledgement:
  – Company logo listed in on-site event pocket guide
  – Company logo and link with sponsor level displayed on (ISC)² Security Congress 2022 website
  – Company logo displayed in virtual lobby with direct link to 3D Virtual Exhibit Hall
  – Company logo and listing with priority placement in mobile app
  – Company logo displayed on virtual and on-site support signage
  – Promotional marketing code offering up to 5 (five) 10% off conference registration discounts for your clients and prospects

STAND-ALONE OPTIONS

PODCAST SPONSORSHIP - $20,000
• One (1) 30-minute podcast included in the (ISC)² Security Congress podcasts
• Sponsor recognition during each podcast streamed to (ISC)² Security Congress attendees and non-attendees
• Sponsor recognition in the on-site podcast area
• Available post event to Congress attendees for re-watching

CAREER CENTER SPONSORSHIP - $20,000
• One (1) in-person 30-minute live, in-person presentation in the Career Center
  – Presentation attendee contact information (includes email addresses)
• Sponsor recognition in the on-site and online Career Centers
• Sponsor recognition in pre-event Career Center details email
WI-FI - $8,000
• Logo on back of each attendee badge with Wi-Fi information
• Logo listed in mobile app FAQs

MOBILE APP - $8,000
• Logo on app splash screen
• Logo in pre-event app download instruction email to all in-person attendees

DIGITAL SESSION ROOM SIGNAGE - $8,000
• Logo on each monitor outside of every session room
• Monitor lists current and upcoming session information

MUSIC - $15,000
• Sponsor recognition in text welcome window of each online session
• Dedicated music sponsor slide displayed with intermission online slide deck
• Logo with hyperlink in pre-event access email to attendees

ARCHIVES AND HANDOUTS - $10,000
• Logo with hyperlink in pre-event access email to attendees
• Logo with hyperlink in post-event archive email to attendees
• Banner ad with hyperlink on (ISC)² Security Congress Archives page and Handouts page

CLOSED CAPTIONING - $10,000
• Sponsor recognition in on-screen acknowledgment prior to all online sessions
• One (1) 30-second commercial play prior to one (1) session streamed online (excludes keynotes)
• Logo with hyperlink in pre-event access email to all attendees

HOTEL KEY CARDS - $22,000
• Logo on card sleeves distributed to attendees at hotel check-in
• Key cards provided to all attendees in (ISC)² Security Congress room block

HOTEL KEY CARD SLEEVE - $18,000
• Logo on card sleeves distributed to attendees at hotel check-in
• Key card sleeves provided to all attendees in (ISC)² Security Congress room block
• Receive a 10% discount when also sponsoring key cards

GUEST ROOM DROP - $8,000
• One (1) sponsor-provided promotional item placed in guest room
• Item provided to all attendees in room block
HAND-SANITIZER STATIONS - $10,000
- Place your brand directly in the hands of on-site attendees
- Logo on hand-sanitizer stations placed throughout the conference center and exhibit hall
- Up to six (6) branded exposure points with sponsorship recognition

LUNCH E-CARD - $25,000
- Delivery meal credit provided to all online attendees (DoorDash, Grubhub, etc.)
- Logo in agenda in mobile app
- (ISC)² to send a custom-branded email to attendees with credit details
- Attendee contact information for opt-ins (includes email addresses)

COFFEE E-CARD - $20,000
- Complimentary coffee provided to all on-site and online attendees as a credit (Starbucks, Dunkin’ Donuts, etc.)
- Logo in agenda in mobile app
- (ISC)² to send a custom-branded email to attendees with credit details
- Attendee contact information for opt-ins (includes email addresses)

SIGNATURE DRINK - $6,000
- Custom cocktail or beverage served during the in-person exhibit hall reception
- Available at bar placed near your booth
- Sponsorship recognition on designated bar
- Mobile app push notification promoting signature drink and sponsorship
- Optional: sponsor-provided branded napkins and/or stirrers

NETWORKING NIGHT KICKOFF COCKTAIL - $7,500
- Custom cocktail passed to attendees at the entrance of Networking Night
- Sponsorship recognition at the entrance and by the band during the event
- Mobile app push notification promoting sponsor
- Optional: sponsor-provided branded napkins and/or stirrers

DIVERSITY, EQUITY AND INCLUSION BREAKFAST - $15,000
- Five (5) minute introduction to kickoff breakfast
- Company logo on breakfast recognition
  - Displayed on session screens
  - Signage at room entrance
  - Directional signage to breakfast
SPONSORSHIP AND EXHIBIT ENHANCEMENTS

COMMERCIAL PACKAGE - $1,500
- One (1) 30-second commercial play prior to one (1) session streamed online (excludes keynotes)
- Commercial visible by all attendees via Archives Page
- Logo on online pre-session window
- Logo on post-session email sent to all online session participants
- One (1) online session handout
- Commercial session selection is subject to availability and approval

PASSPORT TO PRIZES PARTICIPATION - $250
- Recognition throughout the event as a participant
- Sponsor must provide a prize or gift card valued at minimum $100.00
Expand your company’s global brand recognition by bundling your (ISC)² Security Congress 2022 sponsorships with these exciting new (ISC)² event sponsorships at discounted rates.

(ISC)² EXECUTIVE ROUNDTABLES
Exclusive invitation-only, in-person roundtable events bring together 20 top executives from around the world to develop strategies that advance (ISC)² in its mission to serve its global membership. Each one-day roundtable discussion is followed by a networking dinner and a special activity the next morning.

- Singapore – July 15-16, 2022 • Venue: Conrad Centennial Singapore Hotel
- London, UK – September 16-17, 2022 • Venue: Nobu Hotel London Portman Square
- Phoenix, AZ, USA – November 11-12, 2022 • Venue: Arizona Biltmore

(ISC)² SECURE SUMMITS
Trends-focused collaborations gather up to 200 cybersecurity professionals face-to-face to explore the issues with the most meaningful impact in their local areas. Each one-day, in-person event includes lunch.

- SECURE London – April 7, 2022 • BMA House
- SECURE Singapore – July 14, 2022 • Shangri-La Singapore
- SECURE Washington, DC – December 9, 2022 • Renaissance Washington, DC Downtown Hotel

(ISC)² SECURE SERIES
Virtual educational events dive deep into the issues of greatest relevance to regional cybersecurity communities. Cost-effective, easy-to-access online content is customized to the interests of cyber professionals in the designated area. Each one-day event is available individually or in conjunction with an (ISC)² SECURE Summit.

- SECURE North America - Virtual – June 15, 2022 • 9:00 a.m. CST
- SECURE Asia-Pacific - Virtual – November 10, 2022 • 8:00 a.m. (GMT +8)
- SECURE UK & Europe - Virtual – December 8, 2022 • 8:00 a.m. GMT

Learn more about these exciting new opportunities and secure your sponsorship package today!

Contact Lisa Pettograsso at lpettograsso@isc2.org or call 571.348.4780.