

# InfoSecurity PROFESSIONAL

Reach (ISC)<sup>2</sup>'s elite membership of more than 140,000 certified industry professionals worldwide on the pages of *InfoSecurity Professional* magazine, *Insights* e-newsletter and *Cloud Security Insights* e-newsletter.

## Advertising/ Sponsorship Sales

For more information, contact a sales representative in your region:

### NORTH AMERICAS

LISA PETTOGRASSO  
Phone: 517-348-4780  
lpettograsso@isc.org

### EMEA

JASON COPE  
Phone: +44 (0)203 960 7810  
jcope@isc2.org

Each issue of *InfoSecurity Professional* magazine is provided to readers in a variety of formats including a web-based digital edition, ePub, Mobi and PDF, which offer broader views of your advertising.

January/February 2020 *InfoSecurity Professional* magazine focus:

## Artificial Intelligence and Machine Learning

Magazine Ad Reserve Date: 11/20/2019  
Magazine Ad Materials Date: 11/27/2019  
Magazine Publication Date: 1/6/2020

July/August 2020 *InfoSecurity Professional* magazine focus:

## Under Pressure. Under Control. *Stress Management for Cybersecurity Professionals*

Magazine Ad Reserve Date: 5/22/2020  
Magazine Ad Materials Date: 5/29/2020  
Magazine Publication Date: 7/9/2020

March/April 2020 *InfoSecurity Professional* magazine focus:

## First Line of Defense: Are Humans Doing a Good Job?

Magazine Ad Reserve Date: 1/9/2020  
Magazine Ad Materials Date: 1/16/2020  
Magazine Publication Date: 2/21/2020

Print copies  
distributed at  
RSA and  
SecureSummit DC

September/October 2020 *InfoSecurity Professional* magazine focus:

## The Fall Cleanup Issue

- 'Dark' Data Discovery
- Getting Rid of Old, Unpatchable Operating Systems

Magazine Ad Reserve Date: 7/17/2020  
Magazine Ad Materials Date: 7/24/2020  
Magazine Publication Date: 9/3/2020

May/June 2020 *InfoSecurity Professional* magazine focus:

## The Cloud Issue

- Cloud Security Posture Management
- Containers and Kubernetes

Magazine Ad Reserve Date: 3/27/2020  
Magazine Ad Materials Date: 4/3/2020  
Magazine Publication Date: 5/7/2020

November/December 2020 *InfoSecurity Professional* magazine focus:

## Building a Successful Cybersecurity Career

Magazine Ad Reserve Date: 9/18/2020  
Magazine Ad Materials Date: 9/25/2020  
Magazine Publication Date: 11/5/2020

Print copies  
distributed at  
(ISC)<sup>2</sup> Security  
Congress

**(ISC)<sup>2</sup>**® INSPIRING A SAFE AND  
SECURE CYBER WORLD.

*InfoSecurity Professional*  
magazine editorial calendar

*Insights* e-newsletter

*Cloud Security Insights*  
e-newsletter

Magazine and e-newsletter  
specifications

Pricing

# INSIGHTS

Our e-newsletter, *Insights*, provides the same quality of content as our magazine, *InfoSecurity Professional*. Each e-newsletter contains a feature article provided by professional journalists and (ISC)<sup>2</sup> members.

Six annual web-based e-mail newsletters will be published on a staggered schedule from the magazine's publication dates.

## February *Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: 1/17/2020  
E-newsletter Ad Materials Date: 1/24/2020  
E-newsletter Publication Date: 2/6/2019

## April *Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: 3/13/2020  
E-newsletter Ad Materials Date: 3/20/2020  
E-newsletter Publication Date: 4/9/2020

## June *Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: 5/15/2020  
E-newsletter Ad Materials Date: 5/22/2020  
E-newsletter Publication Date: 6/4/2020

## August *Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: 7/17/2020  
E-newsletter Ad Materials Date: 7/24/2020  
E-newsletter Publication Date: 8/8/2020

## October *Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: 9/15/2020  
E-newsletter Ad Materials Date: 9/25/2020  
E-newsletter Publication Date: 10/8/2020

## December *Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: 11/13/2020  
E-newsletter Ad Materials Date: 11/20/2020  
E-newsletter Publication Date: 12/10/2020

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# Cloud Security INSIGHTS

*Cloud Security Insights* focuses on various aspects of cloud security. We'll feature at least one primary article of original content related to cloud security trends and perennial topics that assist all security professionals.

Six annual web-based e-mail newsletters will be published. (ISC)<sup>2</sup> will distribute the e-newsletters.

## January *Cloud Security Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: 12/19/2019  
E-newsletter Ad Materials Date: 1/2/2020  
E-newsletter Publication Date: 1/16/2020

## March *Cloud Security Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: 2/20/2020  
E-newsletter Ad Materials Date: 2/27/2020  
E-newsletter Publication Date: 3/19/2020

## May *Cloud Security Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: 4/23/2020  
E-newsletter Ad Materials Date: 4/30/2020  
E-newsletter Publication Date: 5/14/2020

## July *Cloud Security Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: 7/2/2020  
E-newsletter Ad Materials Date: 7/9/2020  
E-newsletter Publication Date: 7/23/2020

## September *Cloud Security Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: 8/23/2020  
E-newsletter Ad Materials Date: 8/30/2020  
E-newsletter Publication Date: 9/17/2020

## November *Cloud Security Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: 10/22/2020  
E-newsletter Ad Materials Date: 10/29/2020  
E-newsletter Publication Date: 11/12/2020

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# SPECIFICATIONS

## InfoSecurity Professional magazine

Reach the entire global (ISC)<sup>2</sup> membership of more than 140,000! *InfoSecurity Professional* magazine is published six (6) times a year (January/February; March/April; May/June; July/August; September/October; November/December), and distributed electronically in digital and mobile formats, ePub, Mobi and PDF to all members of (ISC)<sup>2</sup>.

Issues include the following regular features:

- **Feature Articles** - Deeper dives into topics that every information security professional confronts during their career, from the latest threats and solutions to how to manage members of a security operations center.
- **Executive Letter** - A top-level look at what is happening within (ISC)<sup>2</sup> and in the IT security industry.
- **Field Notes** - (ISC)<sup>2</sup> news and updates about what is happening in the (ISC)<sup>2</sup> community, including credential programs and scholarship opportunities, and (ISC)<sup>2</sup> chapter news and events.
- **Advocate's Corner** - Column contributed from (ISC)<sup>2</sup>'s Director of Cybersecurity Advocacy.
- **Moderator's Corner** - Column contributed from (ISC)<sup>2</sup> webinar moderator Brandon Dunlap.
- **Center Points** - A focus on fostering good will, education and research initiatives.
- **Community** - Highlights from recent discussions on the (ISC)<sup>2</sup> Community forum.

## InfoSecurity Professional ad dimensions

- Magazine trim size: 8" wide x 10-7/8" high
- Full page with bleed: 8-1/4" wide x 11-1/8" high (print only)\*
- Full page, no-bleed: 7-1/2" wide x 10-3/8" high
- 1/2 page horizontal: 6-11/16" wide x 5" high

*\*On print issues, please allow for bleeds, but do not include crop marks. Print issues require a CMYK file and no spot colors are allowed. Please provide RGB files for all digital issues.*

All six issues are distributed electronically (digital edition, ePub, Mobi and PDF). In addition, a limited print run is available for the March/April 2020 issue to be distributed at RSA Conference and Secure Summit DC, and the November/December 2020 issue to be distributed at (ISC)<sup>2</sup> Security Congress.

## InfoSecurity Professional digital ad materials

- Ad Format: Required file format is PDF/X-1a, 300 dpi (print).
- All fonts and images should be embedded.
- Digital PDFs optimized for Fast Web View.
- Color Space on Digital Issues: RGB.
- Color Space on Print Issues: CMYK.
- URL: Please note that your print ad will also run in a digital version of the magazine. If you would like your digital advertisement's URL to hyperlink to a website, please make sure that the URL is embedded in the ad as a text field (and not an image). If including a link on ad, please note that only text links are accepted, no hot spots. The entirety of the text link must be visible on the ad, i.e., [www.textlink.com](http://www.textlink.com).

## Insights and Cloud Security Insights e-newsletters

Providing the same quality of content as the magazine, six (6) annual e-newsletters will be published. The e-newsletters are a web-based e-mail production. All content is provided by professional journalists and (ISC)<sup>2</sup> members. The sponsor will have a logo, URL, link and 50-75 words of copy.

## Insights and Cloud Security Insights e-newsletter specifications

Sponsor provides the following deliverables in a Word file and their banner in .jpg format:

### Deliverables -

- 200 x 150 banner & URL to hyperlink.
- 75 words of copy for email.
- Sponsor may choose to have two separate banner tracking URLs for the email and website content.
- Once the email is built, we will send for review.

*Note: Sponsors can track ad metrics/CTR through their internal tracking URLs. (ISC)<sup>2</sup> does not allow for third-party banner management programs to be added to the website.*

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# RATE CARD

## InfoSecurity Professional magazine

	1x insertion	2x insertion	4x insertion	6x insertion
Full page ad	\$6,000	\$5,000	\$4,000	\$3,500
Half page ad	\$4,000	\$3,000	\$2,500	\$2,000

### Additional Fees for Premium Placement:

- Cover 2 (inside front cover) - \$1,250
- Cover 3 (inside back cover) - \$1,000
- Cover 4 (back cover) - \$1,500
- Opposite Table of Contents - \$1,750
- Opposite page one of Field Notes - \$750
- Opposite Editor's Note - \$750
- Half right hand page guaranteed - \$500
- Center Spread - Pricing provided upon request for this position

## Insights e-newsletter

Insights e-newsletter sponsorship is a flat \$5,000 per issue.

## Cloud Security Insights e-newsletter

Cloud Security Insights e-newsletter sponsorship is a flat \$5,000 per issue.

## About (ISC)<sup>2</sup>

(ISC)<sup>2</sup> is an international nonprofit membership association focused on inspiring a safe and secure cyber world. Best known for the acclaimed Certified Information Systems Security Professional (CISSP®) certification, (ISC)<sup>2</sup> offers a portfolio of credentials that are part of a holistic, programmatic approach to security. Our membership, more than 140,000 strong, is made up of certified cyber, information, software and infrastructure security professionals who are making a difference and helping to advance the industry. Our vision is supported by our commitment to educate and reach the general public through our charitable foundation - The Center for Cyber Safety and Education™. Visit [www.isc2.org](http://www.isc2.org).

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