

We are delighted you are interested in writing for *InfoSecurity Professional* magazine and/or its companion newsletters, *Insights* and *Cloud Security Insights*.

Here is what you need to know about our submission process, below.

InfoSecurity PROFESSIONAL

INSIGHTS

Cloud Security INSIGHTS

- You'll earn up to 20 CPE credits for the first publication of an article placed/published in one of our newsletters or magazine.
- The article must be related to the domains of your credential(s).
- The article cannot be previously published anywhere, including on a blog or social media. (Book excerpts are the exception.)

GENERAL GUIDELINES

Know the audience

- Readers of *InfoSecurity Professional* magazine and newsletters *Insights* and *Cloud Security Insights* are primarily members of (ISC)² with a minimum of five years' experience in information security.
- The magazine is designed specifically to address the concerns of information security professionals at organizations of all sizes, across all industries and around the world, focusing on strategies and best practices.
- Most of our magazine content is aimed at the managerial/strategic level, rather than operational.

Know the publications

- Read at least the last three issues of both magazine and newsletters to understand what has already been covered and how articles are presented (tone, style).
- Most of our magazine content focuses on professional development and can stand the test of time.
- We do not cover "breaking news," but we do appreciate newsworthy topics being incorporated into a piece.
- We love case studies based on a member's personal experiences facing a threat that's satisfactorily resolved (or not ... lots of lessons can be learned based on what not to do too).
- Newsletter content can be more technical and topical.
- Magazine articles are typically 1,200 to 1,800 words; guest columns should not exceed 500 words.
- Newsletter articles have more flexibility and average 750 to 1,000 words.



PROPOSAL SPECIFICS

Keep your proposal short

- One or two paragraphs will suffice. Tell us why your article will appeal to the *InfoSecurity Professional* audience, and how it differs from those who've published on this topic in the past.
- Remember, we're helping *experienced* professionals keep up with trends in information security, giving them best practices/strategies to support them in their industries and careers.

Describe the sources of the article

- Tell us if you will quote industry professionals, academics, experts, published research, etc. Also, please describe what spurred the theme/idea for your article (a recent study, event, initiative, legal outcome, etc.).

Tell us about yourself

- Briefly describe your experience with the topic, your credentials, industry experience. Please include contact information.
- If possible, send a sample of a previously published article.

We typically respond to emailed queries within 5 business days and accept or reject proposals within two to three weeks. Sometimes it takes longer if we are on deadline or the editor is searching for the best placement in an upcoming issue.

If your article is accepted, you'll be given an **Author Agreement** that outlines expectations and explains publishing rights. Once that understood agreement is signed and returned, your article is slotted. It is not uncommon for a newsletter article to be picked up in a future issue of the magazine, and vice versa.

SEND YOUR PROPOSAL TO:

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