

InfoSecurity PROFESSIONAL

Reach (ISC)²'s elite network of more than 135,000 certified industry professionals worldwide on the pages of *InfoSecurity Professional* magazine, *Insights* e-newsletter and *Cloud Security Insights* e-newsletter.

Each issue of *InfoSecurity Professional* magazine is provided to readers in a variety of formats including PDF, flipbook, ePub and Mobi, which offer broader views of your advertising.

January/February 2019 *InfoSecurity Professional* magazine focus:

Blockchain: How It Can Be Leveraged in IT Security

Magazine Ad Reserve Date: 11/19/2018
Magazine Ad Materials Date: 11/28/2018
Magazine Publication Date: 1/7/2019

July/August 2019 *InfoSecurity Professional* magazine focus:

Game On: The Gamification of Security to Ensure Employee Compliance

Magazine Ad Reserve Date: 5/17/2019
Magazine Ad Materials Date: 5/24/2019
Magazine Publication Date: 7/8/2019

March/April 2019 *InfoSecurity Professional* magazine focus:

Trusting Sources in the New Era of Disinformation

Magazine Ad Reserve Date: 1/18/2019
Magazine Ad Materials Date: 1/25/2019
Magazine Publication Date: 3/4/2019

Print copy distributed
at RSA and
SecureSummit DC

September/October 2019 *InfoSecurity Professional* magazine focus:

How to Future-Proof Your Career (Or Find Another Job If That's the Case)

Magazine Ad Reserve Date: 7/19/2019
Magazine Ad Materials Date: 7/26/2019
Magazine Publication Date: 9/5/2019

May/June 2019 *InfoSecurity Professional* magazine focus:

'Bugging' Yourself: Is Your AI Device Giving Away Too Much Information?

Magazine Ad Reserve Date: 3/15/2019
Magazine Ad Materials Date: 3/22/2019
Magazine Publication Date: 5/6/2019

November/December 2019 *InfoSecurity Professional* magazine focus:

Threat Hunting

Magazine Ad Reserve Date: 9/13/2019
Magazine Ad Materials Date: 9/20/2019
Magazine Publication Date: 10/28/2019

Print copies
distributed at
(ISC)² Security
Congress

Advertising/ Sponsorship Sales

For more information, contact a sales representative in your region:

NORTH AMERICAS

Sponsorship Information
LISA PETTOGRASSO
Phone: 571-648-4780
lpettograsso@isc2.org

EMEA

JACK COWELL
Phone: +44 (0)203 300 1628
jcowell@isc2.org

InfoSecurity Professional magazine
editorial calendar

Insights e-newsletter

Cloud Security Insights e-newsletter

Magazine and e-newsletter
specifications

Pricing

INSIGHTS

Our e-newsletter, *Insights*, provides the same quality of content as our magazine, *InfoSecurity Professional*. Each e-newsletter contains a feature article provided by professional journalists and (ISC)²® members.

Six annual text-based e-mail newsletters will be published on a staggered schedule from the magazine's publication dates.

February *Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: **1/18/2019**
E-newsletter Ad Materials Date: **1/25/2019**
E-newsletter Publication Date: **2/8/2019**

April *Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: **3/15/2019**
E-newsletter Ad Materials Date: **3/22/2019**
E-newsletter Publication Date: **4/5/2019**

June *Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: **5/16/2019**
E-newsletter Ad Materials Date: **5/23/2019**
E-newsletter Publication Date: **6/6/2019**

August *Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: **7/17/2019**
E-newsletter Ad Materials Date: **7/24/2019**
E-newsletter Publication Date: **8/7/2019**

October *Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: **9/17/2019**
E-newsletter Ad Materials Date: **9/24/2019**
E-newsletter Publication Date: **10/10/2019**

December *Insights* e-newsletter deadlines:

E-newsletter Ad Reserve Date: **11/8/2019**
E-newsletter Ad Materials Date: **11/15/2019**
E-newsletter Publication Date: **12/5/2019**

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Cloud Security INSIGHTS

Cloud Security Insights is our newest e-newsletter, focused on various aspects of cloud security. We'll feature at least one primary article of original content related to cloud security trends and perennial topics that assist all security professionals.

Six annual text-based e-mail newsletters will be published.

January *Cloud Security Insights*

e-newsletter deadlines:

E-newsletter Ad Reserve Date: **12/20/2018**

E-newsletter Ad Materials Date: **1/4/2019**

E-newsletter Publication Date: **1/17/2019**

March *Cloud Security Insights*

e-newsletter deadlines:

E-newsletter Ad Reserve Date: **2/19/2019**

E-newsletter Ad Materials Date: **2/26/2019**

E-newsletter Publication Date: **3/14/2019**

May *Cloud Security Insights*

e-newsletter deadlines:

E-newsletter Ad Reserve Date: **4/24/2019**

E-newsletter Ad Materials Date: **5/1/2019**

E-newsletter Publication Date: **5/16/2019**

July *Cloud Security Insights*

e-newsletter deadlines:

E-newsletter Ad Reserve Date: **6/28/2019**

E-newsletter Ad Materials Date: **7/9/2019**

E-newsletter Publication Date: **7/18/2019**

September *Cloud Security Insights*

e-newsletter deadlines:

E-newsletter Ad Reserve Date: **8/23/2019**

E-newsletter Ad Materials Date: **8/30/2019**

E-newsletter Publication Date: **9/19/2019**

November *Cloud Security Insights*

e-newsletter deadlines:

E-newsletter Ad Reserve Date: **10/25/2019**

E-newsletter Ad Materials Date: **11/1/2019**

E-newsletter Publication Date: **11/14/2019**

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SPECIFICATIONS

InfoSecurity Professional magazine

Reach the entire global (ISC)²® membership of more than 135,000! InfoSecurity Professional magazine is published six (6) times a year (January/February; March/April; May/June; July/August; September/October; November/December), and distributed electronically as a PDF, flipbook, ePUB and Mobi to all members of (ISC)².

Every issue includes the following regular features:

- **Feature Articles** – Deeper dives into topics that every information security professional confronts during their career, from the latest threats and solutions to how to manage members of a security operations center.
- **Executive Letter** – A top-level look at what is happening within (ISC)² and in the IT security industry.
- **Field Notes** – (ISC)² news and updates about what is happening in the (ISC)² community, including credential programs and scholarship opportunities.
- **#nextchapter** – Highlighting an (ISC)² chapter and other chapter-related news and events.
- **Advocate's Corner** – Column contributed from (ISC)²'s Director of Cybersecurity Advocacy.
- **Center Points** – A focus on fostering good will, education and research initiatives.
- **Community** – Highlights from recent discussions on the (ISC)² Community online forum.

InfoSecurity Professional ad dimensions

Magazine trim size: 8" x 10-7/8"

Full page with bleed: 8-1/4" x 11-1/8" (print only)*

Full page, no-bleed: 7-1/2" x 10-3/8"

1/2 page horizontal: 7-1/2" x 5-7/16"

*On Print Issues, please allow for bleeds, but do not include crop marks. Print issues require a CMYK file and no spot colors are allowed. Please provide RGB files for Digital Issues.

All six issues are distributed electronically (PDF, flipbook, ePub, Mobi). In addition, a limited print run is available for the March/April 2019 issue to be distributed at RSA Conference and Secure Summit DC, and the November/December 2019 issue to be distributed at (ISC)² Security Congress.

InfoSecurity Professional digital ad materials

Ad Format: Required file format is PDF/X-1a, 300 dpi (print)

All fonts and images should be embedded

Digital PDFs optimized for Fast Web View

Color Space on Digital Issues: RGB

Color Space on Print Issues: CMYK

URL: Please note that your print ad may also run in a digital version of the magazine. If you would like your digital advertisement's URL to hyperlink to a website, please make sure that the URL is embedded in the ad as a text field (and not an image). If including a link on ad, please note that only text links are accepted, no hot spots. The entirety of the text link must be visible on the ad, i.e., www.textlink.com.

Insights and Cloud Security Insights e-newsletters

Providing the same quality of content as the magazine, six (6) annual e-newsletters will be published. The e-newsletters are a text-based e-mail production. All content is provided by professional journalists and (ISC)² members. The sponsor will have a logo, URL, link and 50-75 words of copy.

Insights and Cloud Security Insights e-newsletter specifications

Sponsor provides the following deliverables in a **Word file and their banner in .jpg format**:

Deliverables –

200 x 150 banner & URL to hyperlink

75 words of copy for email

Sponsor may choose to have 2 separate banner tracking URLs for the email and website content.

Once the email is built, we will send for review.

*Sponsors can track ad metrics/CTR through their internal tracking URLs. (ISC)² does not allow for third-party banner management programs to be added to the website.

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RATE CARD

InfoSecurity Professional magazine

	1x insertion	2x insertion	4x insertion	6x insertion
Full page ad	\$6,000	\$5,000	\$4,000	\$3,500
Half page ad	\$4,000	\$3,000	\$2,500	\$2,000

Additional Fees for Premium Placement:

- Cover 2 (inside front cover) – \$1,250
- Cover 3 (inside back cover) – \$1,000
- Cover 4 (back cover) – \$1,500
- Opposite Table of Contents – \$1,750
- Opposite page one of Field Notes – \$750
- Opposite Editor's Note – \$750
- Half right hand page guaranteed – \$500
- Center Spread – Pricing provided upon request for this position

Insights e-newsletter

Insights e-newsletter sponsorship is a flat \$5,000 per issue.

Cloud Security Insights e-newsletter

Cloud Security Insights e-newsletter sponsorship is a flat \$5,000 per issue.

About (ISC)²[®]

(ISC)² is an international nonprofit membership association focused on inspiring a safe and secure cyber world. Best known for the acclaimed Certified Information Systems Security Professional (CISSP[®]) certification, (ISC)² offers a portfolio of credentials that are part of a holistic, programmatic approach to security. Our membership, over 135,000 strong, is made up of certified cyber, information, software and infrastructure security professionals who are making a difference and helping to advance the industry. Our vision is supported by our commitment to educate and reach the general public through our charitable foundation – The Center for Cyber Safety and Education[™]. Visit www.isc2.org.

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